



3rd Journal of Thermal Analysis and Calorimetry Conference and
9th V4 (Joint Czech-Hungarian-Polish-Slovakian)
Thermoanalytical Conference

JTACC+V4

20-23 June 2023
Balatonfüred, Hungary

3rd Journal of Thermal Analysis and Calorimetry Conference
and 9th V4 (Joint Czech–Hungarian–Polish–Slovakian) Thermoanalytical
Conference (JTACC+V4)
Balatonfüred, Hungary
20-23 June 2023

EXHIBITOR AND SPONSOR KIT



Conference Office

Akadémiai Kiadó Zrt.

Phone: +36-1-464-8244

E-mail: jtacc@akcongress.com

www.jtac-jtacc.com

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3rd Journal of Thermal Analysis and Calorimetry Conference and
9th V4 (Joint Czech–Hungarian–Polish–Slovakian) Thermoanalytical Conference (JTACC+V4)
20-23 June 2023 / Balatonfüred, Hungary
Tel.: +36-1-464-8244
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INVITATION

On behalf of the Organizing Committee we are happy to announce and cordially invite your organization to join the **3rd Journal of Thermal Analysis and Calorimetry Conference and 9th V4 (Joint Czech–Hungarian–Polish–Slovakian) Thermoanalytical Conference (JTACC+V4)** that will be held in **Balatonfüred, Hungary on 20-23 June 2023**.

The JTACC Conference series has been established to provide a scientific forum – plenary lectures, parallel oral and poster sections – to cover the entire scope of the Journal of Thermal Analysis and Calorimetry.

JTACC-V4 2023 will cover the following topics:

- Bio sciences, including food, soil, textile, wood
- Calorimetry
- Cements, building materials
- Ceramics, glasses
- Cultural heritage
- Energetic materials
- Energy conversion and storage
- Exergy, Experimental thermodynamics
- Fuels, biofuels
- Geosciences and minerals
- Heat transfer
- Inorganic materials
- Kinetics and catalysis
- Life sciences
- Materials science
- Metals, alloys, intermetallics
- Nanofluids
- Nanomaterials and composites
- Organic materials
- Pharmaceuticals
- Polymers
- Pyrolysis
- Theory and instrumentation
- Thermal conductivity
- Thermal hazards, lifetime prediction
- Thermochemistry
- Fire dynamics (or others for fire safety)



Why sponsor/exhibit:

- Exhibition area is co-located with coffee breaks offering direct scientific networking opportunity with conference delegates.
- You can establish new business contacts and strengthen your relation with existing partners.

If you do not see the perfect opportunity listed below, please contact jtacc@akcongress.com for a tailor-made sponsorship package that meets your marketing requirements.

We look forward to welcoming you in Balatonfüred!

Imre Miklós SZILÁGYI
Conference Chair
Deputy Editor-in-Chief
Journal of Thermal Analysis
and Calorimetry

**Alfréd KÁLLAY-
MENYHÁRD**
Conference Co-Chair
Editor-in-Chief
Journal of Thermal Analysis
and Calorimetry

János KRISTÓF
Conference Co-Chair

Judit SIMON
Honorary Chair

Krisztina TÓTH
Conference Coordinator
jtacc@akcongress.com



INFORMATION FOR EXHIBITORS

Expected no. of participants: 200-250

Expected regional distribution: 70 % Europe, 20% other countries, 10% Hungary.

Exhibition space	€ 1,700
Benefits: <ul style="list-style-type: none">• 6 m² standard exhibition space• Information table (120 × 80 cm) with two chairs• 2 complementary registration (passes are non-transferable)• Company logo and URL placed on the official conference website• Additional participants can register at 25% discounted rate• Electric plug (230V), WiFi	

Prices are net amounts, VAT is excluded.

EXHIBITOR REGISTRATION FEE

The exhibition fee includes up to two full passes (access to scientific sessions and the Welcome Reception, conference bag, lunch and refreshments per day).

APPLICATION DEADLINE

Deadline for application is **31 March 2023**

MOVE-IN/MOVE-OUT

Move-in

20 June 2023, 09:00–13:00

Exhibitors are required to register at the registration desk. Exhibitors should finish any display installation by 13:00. No Exhibitor is allowed to transport or install show equipment after this time. No display allowed being dismantled or removed during the entire run of the Event.

Move-out

23 June 2023, 13:00–19:00

No Exhibitor is allowed to transport or install show equipment before 13:00.



SPONSORSHIP PACKAGES

Gold sponsor – Exclusive	€ 4,500
<ul style="list-style-type: none">• Gold sponsorship is available only for one company• 6 m² standard exhibition space with the standard exhibition package (see page 4)• Acknowledgement in media-releases and in the Program Book• Enhanced placement of company's profile (max. of 200 words) on the official conference website• 1 full page colour advertisement in the Program Brochure (B2 or B3 inside covers)• Literature insert into conference bag (two A4 inserts)• Company description (max. of 200 words) in the Program Book• Lunch sponsorship• Sponsor lecture• Standard registration for 4 delegates	
Silver sponsor	€ 3,500
<ul style="list-style-type: none">• 6 m² standard exhibition space with the standard exhibition package (see page 4)• Acknowledgement in media-releases, invitations and in the Program Book• Company logo and URL placed on the official conference website• 1 full page colour advertisement in the Program Brochure• Literature insert into conference bag (one A4 insert)• Company description (max. of 100 words) in the Program Book• Sponsor lecture• Standard registration for 3 delegates	
Bronze sponsor	€ 2,500
<ul style="list-style-type: none">• 6 m² standard exhibition space with the standard exhibition package (see page 4)• Acknowledgement in media-releases, invitations and Program Book• Company logo and URL placed on the official conference website• 1 half page colour advertisement in the Program Book• Literature insert into conference bag (one A4 insert)• Company description (max. of 50 words) in the Program Book• Standard registration for 2 delegates	

Prices are net amounts, VAT is excluded.

APPLICATION DEADLINE

Deadline for application is **31 March 2023**



SCIENTIFIC PRESENTATION OPPORTUNITIES

Poster session refreshments – Exclusive	€ 1,000
<ul style="list-style-type: none">• This opportunity is exclusive, and it is available for one company per day• Company name and logo on banners located in the Poster Session area• Company logo placement in the Program Book• Soft drinks and/or wines of the region are served by the organizer at the Poster Session area	
Invited speaker sponsor	€ 1,000
<ul style="list-style-type: none">• Company name and logo on banners located on podium during presentation	
Best poster award sponsor	€ 1,000
<ul style="list-style-type: none">• Company name and logo on banners located in the Poster session area and on podium during award ceremony	
Young scientist award sponsor	€ 1,000
<ul style="list-style-type: none">• Company name and logo on banners located in the lecture room entrance and on podium during award ceremony	

Prices are net amounts, VAT is excluded.

APPLICATION DEADLINE

Deadline for application is **31 March 2023**



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Gala dinner sponsor – Exclusive	€ 2,500
<ul style="list-style-type: none">• This opportunity is exclusive, and it is available for one company• (Location of the dinner will be announced later)• Acknowledgement in the Program Brochure• Company logo and URL placed on the official conference website• Molino display at the venue of the Gala Dinner (Molino is provided by the sponsor)• Leaflet placement on dining tables (Leaflet is provided by sponsor)• Company logo to be printed on dinner tickets• Company description (max. of 50 words) in the Program Book	
Welcome reception sponsor – Exclusive	€ 1,500
<ul style="list-style-type: none">• This opportunity is exclusive, and it is available for one company• Acknowledgement in the Program Book• Company logo and URL placed on the official conference website• Molino display at the venue of the Welcome Reception (Molino is provided by the sponsor)• Company logo display on the tables• Company description (max. of 50 words) in the Program Book	
Conference bag sponsor – Exclusive	€ 800
<ul style="list-style-type: none">• This opportunity is exclusive and it is available for one company• Acknowledgement in the Program Book• Company logo (together with the conference logo) printed on each conference bag• Bags to be provided by the sponsor	
Badge and lanyard sponsor – Exclusive	€ 500
<ul style="list-style-type: none">• This opportunity is exclusive, and it is available for one company• Acknowledgement in the Program Book• Company logo printed on the front page of each badge and on each lanyard• Lanyard to be provided by the sponsor	

Prices are net amounts, VAT is excluded.

APPLICATION DEADLINE: 31 March 2023



Notepad sponsor – Exclusive	€ 500
<ul style="list-style-type: none">• This opportunity is exclusive, and it is available for one company• Acknowledgement in the Program Book• Company logo printed on notepads• Notepads to be provided by the sponsor	

USB flash drive sponsor – Exclusive	€ 600
<ul style="list-style-type: none">• This opportunity is exclusive, and it is available for one company• Abstracts will be distributed to all registered participants on USB flash driver• Acknowledgement in the Program Book• Company logo printed on USB flash drives• USB flash drives to be provided by the sponsor	

Prices are net amounts, VAT is excluded.

APPLICATION DEADLINE: 31 March 2023



ADVERTISING OPPORTUNITIES

Advertisement in the Program book – Back cover page (4 colours) Exclusive	€ 700
Advertisement in the Program book – Front / back inner cover (4 colours) Program Book will be distributed to all registered participants.	€ 400
Conference bag insert Program Book will be distributed to all registered participants. Insert into Conference bag / maximum size of inserted brochure: A4 Deadline for sending the insert: 15 April 2023	€ 500
Roll-up placement Roll-up placement in the lecture rooms (Roll-up is provided by the sponsor) Deadline for sending the roll-up: 15 April 2023	€ 500
Company poster / each	€ 250

Prices are net amounts, VAT is excluded.

APPLICATION DEADLINE: 31 March 2023



Application Form – SPONSORSHIP PACKAGE

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8244
E-mail: jtacc@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____ Post code: _____
City: _____ VAT number: _____
Telephone: _____ Fax: _____
E-mail: _____ @ _____

SPONSORSHIP PACKAGES

Gold sponsor	€ 4,500	<input type="checkbox"/>
Silver sponsor	€ 3,500	<input type="checkbox"/>
Bronze sponsor	€ 2,500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floorplan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before 31 May 2023 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – EXHIBITION

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8244
E-mail: jtacc@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____ Post code: _____
City: _____ VAT number: _____
Telephone: _____ Fax: _____
E-mail: _____ @ _____

EXHIBITION Space

6m ² Standard Space	€ 1,700	<input type="checkbox"/>
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Prices are net amounts, VAT is excluded.

Terms and Conditions

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- Cancellation will be accepted in writing only. Cancellation received before 31 May 2023 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – SCIENTIFIC PRESENTATION

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8244
E-mail: jtacc@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____ Post code: _____

City: _____ VAT number: _____

Telephone: _____ Fax: _____

E-mail: _____ @ _____

ADDITIONAL SPONSORSHIP

Poster session refreshments	€ 1,000	<input type="checkbox"/>
Invited speaker sponsor	€ 1,000	<input type="checkbox"/>
Best poster award sponsor	€ 1,000	<input type="checkbox"/>
Young scientist award sponsor	€ 1,000	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floorplan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before 31 May 2023 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – ADDITIONAL SPONSORSHIP

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8244
E-mail: jtacc@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____ Post code: _____
City: _____ VAT number: _____
Telephone: _____ Fax: _____
E-mail: _____ @ _____

ADDITIONAL SPONSORSHIP

Gala dinner	€ 2,500	<input type="checkbox"/>
Welcome reception	€ 1,500	<input type="checkbox"/>
Conference bag	€ 800	<input type="checkbox"/>
Badge and lanyard	€ 500	<input type="checkbox"/>
USB flash drive	€ 600	<input type="checkbox"/>
Notepad	€ 500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floorplan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before 31 May 2023 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

_____ Date

_____ Signature



Application Form – ADVERTISING

Akadémiai Kiadó Zrt – AKCongress

Tel.: +36-1-464-8244

E-mail: jtacc@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____ Post code: _____

City: _____ VAT number: _____

Telephone: _____ Fax: _____

E-mail: _____@_____

ADVERTISING

Advertisement in the Program brochure – Back cover page (4 colours)	€ 700	<input type="checkbox"/>
Advertisement in the Program brochure – First orback inner cover (4 colours)	€ 400	<input type="checkbox"/>
Conference bag insert	€ 500	<input type="checkbox"/>
Roll-up placement	€ 500	<input type="checkbox"/>
Company poster / each	€ 250	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floorplan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before 31 May 2023 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



PAYMENT CONDITIONS FOR SPONSORS, EXHIBITORS AND ADVERTISERS

Application for sponsorship, scientific presentation, exhibition and advertisement will be accepted in order of received payment confirmation by the Conference Office. Please, send your application form to Akadémiai Kiadó Zrt – AKCongress Office by fax or e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

Bank details

Name: Akadémiai Kiadó Zrt.
Address: Budafoki út 187–189, A/III, H-1117 Budapest, Hungary
Name and address of the bank: ING BANK ZRT, Dózsa György út. 84/b, H-1068 Budapest, Hungary
Tax/VAT Number: HU11387729
IBAN Code: HU57 1370 0016 0249 1013 0000 0000
SWIFT Code: INGB-HUH B

Credit card details

In case of credit card payment, we need the following data:

Name of the card owner:
Address of the card owner:
Number and type of your card:
Expiration date:
CVC number:

For security purposes these data can be sent in two separate e-mails to jtacc@akcongress.com.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notices received before 10 May 2023 will entitle 50% refund of the payment. No refund will be possible after this date.