

**18th International Conference on Thin Films  
18th Joint Vacuum Conference**

**(ICTF-JVC)  
Budapest, Hungary  
June 14–18, 2020**

# **EXHIBITOR AND SPONSOR KIT**



## **Conference Office**

Akadémiai Kiadó Zrt.  
Phone: +36-1-464-8215  
E-mail: [ictf-jvc@akcongress.com](mailto:ictf-jvc@akcongress.com)  
[www.ictf-jvc.com](http://www.ictf-jvc.com)

## **INVITATION**

On behalf of the **Hungarian Vacuum Society (HVS)** we are happy to announce and cordially invite your organization to join the **18th Joint Vacuum and 18th International Conference on Thin Films** that will be held in **Budapest, Hungary on June 14-18, 2020**.

JVC-18 is the meeting of the established series of Joint Vacuum Conferences, which are organized at two-year periods by the **Austrian, Croatian, Czech, Hungarian, Slovak and Slovenian** national vacuum societies. The International Conference on Thin Films is one of the tri-annual conference series endorsed and co-organized by the Thin Film Division of the **International Union for Vacuum Science, Technique and Applications (IUVSTA)**.

We are convinced that this merger of the two conferences will be an efficient forum for scientists to discuss latest results, exchange ideas and to find partners for collaboration in the field of vacuum science, thin films and coatings.

### **ICTF-JVC will cover the following topics:**

- **Applied Surface Science**
- **Biointerfaces**
- **Plasma Science & Technique**
- **Surface Engineering**
- **Surface Science**
- **Thin Films**
  - Thin film growth mechanism and models, new approaches
  - Thin film multilayer and superlattices
  - Semiconductor, dielectric, ferroelectric & piezoelectric thin films
  - Magnetic, superconducting and multiferroic thin films
  - Thin films for optoelectronics, nanoelectronics, spintronics and batteries
  - Thin film solar cells: inorganic, organic, perovskites etc.
  - Thin film sensors & actuators
- **Vacuum Science & Technique**
- **Electronic Materials and Processing**
- **Nanometer Structures**

# 18th International Conference on Thin Films & 18th Joint Vacuum Conference

June 14–18, 2020 / Budapest, Hungary

## ICTF·JVC 2020

### Why sponsor/exhibit:

- Exhibition area is co-located with coffee breaks offering direct scientific networking opportunity with conference delegates.
- You can establish new business contacts and strengthen your relation with existing partners.

If you do not see the perfect opportunity listed below please contact **ictf-jvc@akcongress.com** for a tailor made sponsorship package that meets your marketing requirements.

We look forward to welcoming you in Budapest!

**József GYULAI**  
Conference Chair

**Béla PÉCZ**  
Conference Co-Chair

**Csengele BOGNÁR**  
Conference Coordinator  
**ictf-jvc@akcongress.com**

## INFORMATION FOR EXHIBITORS

**Expected No. of Participants:** 350–500

**Expected Regional Distribution:** 70 % Europe, 20% other countries, 10% Hungary.

<b>Exhibition Space</b>	<b>€ 1,700</b>
<b>Benefits:</b> <ul style="list-style-type: none"><li>• 6 m<sup>2</sup> standard exhibition space</li><li>• Information table (120 × 80 cm) with two chairs</li><li>• 2 complementary registration (passes are non-transferable)</li><li>• Company logo and URL placed on the official conference website</li><li>• Additional participants can register at 25% discounted rate</li><li>• Electric plug (230V), WiFi</li></ul>	

Prices are net amounts, VAT is excluded. The exhibitor registration fee does not include on-site construction costs, for which we make a unique quote based on the customer's needs.

### EXHIBITOR REGISTRATION FEE

The exhibition fee includes up to two full passes (access to scientific sessions and the Welcome Reception, congress bag, lunch and refreshments per day).

### APPLICATION DEADLINE

Deadline for application is **10 April, 2020**

### MOVE-IN/MOVE-OUT

To be announced later.

## SPONSORSHIP PACKAGES

<b>Platinum sponsor – Exclusive</b>	<b>€ 12,500</b>
<ul style="list-style-type: none"><li>• Platinum sponsorship is available only for one company</li><li>• 12 m<sup>2</sup> standard exhibition booth with the standard exhibition package (see page 4)</li><li>• Acknowledgement in media-releases, invitations and in the Program Book</li><li>• Enhanced placement of company's profile (max. of 300 words) on the official conference website</li><li>• 1 full page colour advertisement in the Program Brochure (back cover)</li><li>• Company description (max. of 300 words) with contacts in the Program Book</li><li>• Conference Mobil Application sponsorship</li><li>• Lunch sponsorship</li><li>• Sponsor lecture</li><li>• Standard registration for 6 delegates</li></ul>	
<b>Gold sponsor</b>	<b>€ 9,500</b>
<ul style="list-style-type: none"><li>• Gold sponsorship is available for 2 companies</li><li>• 12 m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 4)</li><li>• Acknowledgement in media-releases and in the Program Book</li><li>• Enhanced placement of company's profile (max. of 200 words) on the official conference website</li><li>• 1 full page colour advertisement in the Program Brochure (front / back inner covers)</li><li>• Company description (max. of 200 words) in the Program Book</li><li>• Sponsor lecture</li><li>• Standard registration for 4 delegates</li></ul>	
<b>Silver sponsor</b>	<b>€ 6,500</b>
<ul style="list-style-type: none"><li>• Silver sponsorship is available for 3 companies</li><li>• 6 m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 4)</li><li>• Acknowledgement in media-releases, invitations and in the Program Book</li><li>• Company logo and URL placed on the official conference website</li><li>• 1 full page colour advertisement in the Program Brochure</li><li>• Company description (max. of 100 words) in the Program Book</li><li>• Sponsor lecture</li><li>• Standard registration for 3 delegates</li></ul>	



<b>Bronze sponsor</b>	<b>€ 3,500</b>
<ul style="list-style-type: none"><li>• 6 m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 4)</li><li>• Acknowledgement in media-releases, invitations and Program Book</li><li>• Company logo and URL placed on the official conference website</li><li>• 1 half page colour advertisement in the Program Book</li><li>• Company description (max. of 50 words) in the Program Book</li><li>• Standard registration for 2 delegates</li></ul>	

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**APPLICATION DEADLINE**

Deadline for application is **10 April, 2020**

## SCIENTIFIC PRESENTATION OPPORTUNITIES

<b>Sponsored Lecture</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is available for one company per day</li><li>• Company logo and URL placed on the official conference website</li><li>• Company logo placement in the Program Book</li><li>• Company name placement in the Program Book at Scientific Programme Schedule</li></ul>	
<b>Poster Session Refreshments – Exclusive</b>	<b>€ 1,000</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company per day</li><li>• Company name and logo on banners located in the Poster Session area</li><li>• Company logo placement in the Program Book</li><li>• Soft drinks and/or wines of the region are served by the organizer at the Poster Session area</li></ul>	
<b>Best poster award sponsor</b>	<b>€ 1,000</b>
<ul style="list-style-type: none"><li>• Company name and logo on banners located in the Poster Session area and on podium during award ceremony</li></ul>	
<b>Young scientist award sponsor</b>	<b>€ 1,000</b>
<ul style="list-style-type: none"><li>• Company name and logo on banners located in the lecture room entrance and on podium during award ceremony</li></ul>	

Prices are net amounts, VAT is excluded.

### APPLICATION DEADLINE

Deadline for application is **10 April, 2020**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

<b>Conference Dinner sponsor – Exclusive</b>	<b>€ 3,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Conference dinner will take place in the prestigious Európa boat</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Molino display at the venue of the Conference Dinner (Molino is provided by the sponsor)</li><li>• Leaflet placement on dining tables (Leaflet is provided by sponsor)</li><li>• Company logo to be printed on dinner tickets</li><li>• Company description (max. of 50 words) in the Program Book</li></ul>	
<b>Welcome Reception sponsor – Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Book</li><li>• Company logo and URL placed on the official conference website</li><li>• Molino display at the venue of the Welcome Reception (Molino is provided by the sponsor)</li><li>• Company logo display on the tables</li><li>• Company description (max. of 50 words) in the Program Book</li></ul>	
<b>Badge and Lanyard sponsor – Exclusive, booked</b>	<b>€ 500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Book</li><li>• Company logo printed on the front page of each badge and on each lanyards</li><li>• Lanyard to be provided by the sponsor</li></ul>	
<b>Notepad sponsor – Exclusive, booked</b>	<b>€ 500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Book</li><li>• Company logo printed on notepads</li><li>• Notepads to be provided by the sponsor</li></ul>	

Prices are net amounts, VAT is excluded.

### APPLICATION DEADLINE

Deadline for application is **10 April, 2020**



## ADVERTISING OPPORTUNITIES

<b>Advertisement in the Program Book – Back cover page (4 colours)</b> <b>Exclusive</b> (available only if Platinum sponsorship is not sold)	<b>€ 700</b>
<b>Advertisement in the Program Book – Front / back inner covers</b> (4 colours) (Available only if Gold sponsorships are not sold)	<b>€ 400</b>
<b>Advertisement in the Program Book – Inner pages</b> (4 colours)	<b>€ 300</b>
<b>Roll-up Placement</b>	<b>€ 500</b>
Roll-up placement in the lecture rooms (Roll-up is provided by the sponsor) Deadline for sending the roll-up: <b>15 May, 2020</b>	

Prices are net amounts, VAT is excluded.

### APPLICATION DEADLINE

Deadline for application is **10 April, 2020**

## Application Form – SPONSORSHIP PACKAGE

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: ictf-jvc@akcongress.com

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### SPONSORSHIP PACKAGES

<b>Platinum sponsor</b>	<b>€ 12,500</b>	<input type="checkbox"/>
<b>Gold sponsor</b>	<b>€ 9,500</b>	<input type="checkbox"/>
<b>Silver sponsor</b>	<b>€ 6,500</b>	<input type="checkbox"/>
<b>Bronze sponsor</b>	<b>€ 3,500</b>	<input type="checkbox"/>

Prices are net amounts, VAT is excluded. The exhibitor registration fee does not include on-site construction costs, for which we make a unique quote based on the customer's needs.

### Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before May 1, 2020 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

**By signing this form we agree to comply with the terms and conditions, which we have read and understood.**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

## Application Form – EXHIBITION

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: ictf-jvc@akcongress.com

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### EXHIBITION Space

6m <sup>2</sup> Standard Space	€ 1,700	<input type="checkbox"/>
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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

## Application Form – SCIENTIFIC PRESENTATION

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: ictf-jvc@akcongress.com

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### ADDITIONAL SPONSORSHIP

Poster session refreshments	€ 1,000	<input type="checkbox"/>
Best poster award sponsor	€ 1,000	<input type="checkbox"/>
Young scientist award sponsor	€ 1,000	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

## Application Form – ADDITIONAL SPONSORSHIP

Akadémiai Kiadó Zrt – AKCongress  
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City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### ADDITIONAL SPONSORSHIP

Conference Dinner	€ 3,500	<input type="checkbox"/>
Welcome Reception	€ 1,500	<input type="checkbox"/>

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## Application Form – ADVERTISING

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: ictf-jvc@akcongress.com

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### ADVERTISING

Advertisement in the Program Book – Back cover page (4 colours)	€ 700	<input type="checkbox"/>
Advertisement in the Program Book – Front or back inner cover (4 colours)	€ 400	<input type="checkbox"/>
Advertisement in the Program Book – Inner pages (4 colours)	€ 300	<input type="checkbox"/>
Roll-up placement	€ 500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

### Terms and Conditions

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

## **PAYMENT CONDITIONS FOR SPONSORS, EXHIBITORS AND ADVERTISERS**

Application for sponsorship, scientific presentation, exhibition and advertisement will be accepted in order of received payment confirmation by the Conference Office. Please, send your application form to Akadémiai Kiadó Zrt – AKCongress Office by fax or e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

### **Bank details**

Name: Akadémiai Kiadó Zrt.  
Address: Budafoki út 187–189, A/III, H-1117 Budapest, Hungary  
Name and address of the bank: ING BANK ZRT, Dózsa György út. 84/b, H-1068  
Budapest, Hungary  
Tax/VAT Number: HU11387729  
IBAN Code: HU57 1370 0016 0249 1013 0000 0000  
SWIFT Code: INGB-HUH B

### **Credit card details**

In case of credit card payment we need the following data:

Name of the card owner:  
Address of the card owner:  
Number and type of your card:  
Expiration date:  
CVC number:

For security purposes these data can be sent in two separate e-mails to [ictf-jvc@akcongress.com](mailto:ictf-jvc@akcongress.com) or in two separate fax messages (+36-1-464-8221), as well.

### **Cancellation policy**

Cancellations will be accepted in writing only. Cancellation notices received before May 1, 2020 will entitle 50% refund of the payment. No refund will be possible after this date.