



HPTLC 2024

26th International Symposium for
High-Performance Thin-Layer Chromatography

9-11 September 2024 • Budapest, Hungary



EXHIBITOR AND SPONSOR KIT

9–11 September 2024 Budapest, Hungary



AKCongress / Akadémiai Kiadó Zrt.

E-mail: hptlc@akcongress.com

hptlc2024.hu



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Conference Chair

Ágnes MÓRICZ

Plant Protection Institute, Centre for Agricultural Research
Hungarian Research Network
Budapest, Hungary

Conference Organization / Sponsorship / Exhibition

AKCongress
Budafoki út 187-189. A/3
1117 Budapest, Hungary

E-mail: hptlc@akcongress.com

Conference Venue

CEU Nádor Campus
H-1051 Budapest, Nádor utca 15.
<https://youtu.be/kmXb9oPS1fA>



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INVITATION

It is our great pleasure to invite you to Budapest, Hungary, on 9–11 September 2024, on behalf of the Organizing Committee of the International Symposium for High-Performance Thin-Layer Chromatography (HPTLC 2024).

A pre-conference workshop, invited lectures, oral and poster presentations will be part of the scientific programme. The meeting will include an international exhibition of manufacturers. The social programmes will aid in the networking of young scientists and senior experts.

HPTLC 2024 will provide an opportunity to discuss challenges, experiences, improvements in methods and practises, and state-of-the-art layer chromatography technologies. Participants from academia, industry, and research institutes are encouraged to submit papers on any aspect of high-performance thin-layer chromatography, including theory, method development, validation, data analysis, qualitative and quantitative applications, and hyphenated techniques.

Budapest, Hungary's capital, has almost 2000 years of history and a rich cultural heritage. Central European University is located downtown, along the Danube River, with a wonderful view of the castle hill, and is conveniently accessible by public transportation.

We hope to see you in Budapest in 2024 for a successful and pleasant gathering.

Symposium topics

- Fundamentals of HPTLC
- Advances in Instrumentation
- Multidimensional and Hyphenated Techniques
- Micro Planar Liquid Chromatography (μ -PLC)
- Image Analysis
- Advances in Detection Methods
- Effect-directed Detection
- Food Quality and Safety
- Dietary supplements
- Natural Product Analysis
- Botanicals and Traditional Medicines
- Pharmaceutical Applications
- Feed Quality and Safety
- Cosmetics Quality and Safety
- Forensic Applications
- Toxicological Applications
- Environmental Applications
- Life Sciences
- Synthetic Biology
- Cultural Heritage
- Validation and Chemometrics

Exhibition area is co-located with the main catering area offering direct networking opportunity with conference delegates.



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Expected number of participants is 100-150 both from academic institutions and related industry.

If you do not find package what fits your needs, please contact hptlc@akcongress.com for a tailor-made package that meeting your marketing requirements.

Ágnes MÓRICZ
Plant Protection Institute, Centre for Agricultural
Research
Hungarian Research Network
Budapest, Hungary

Kinga FÁBIÁN
AKCongress

Erna SÁRI
AKCongress



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SPONSORSHIP PACKAGES

		Gold	Silver	Bronze
#	Benefits			
1	Fitted booth (incl. walls, desks, chairs, electric socket, lights, wifi, waste bin)	12m ²	8m ²	6m ²
2	No. of standard conference registrations included	3	2	2
3	No. of conference dinner tickets included	3	2	2
4	Literature insert into the conference bag	Two double-sided A4 pages	One double-sided A4 page	One double-sided A4 page
5	1 full page color advertisement in the Conference Programme	B2, B3 or B4 covers	Inner page	Inner page
6	Company description with contacts in the Conference Programme	Full page	Max. of 300 words	Max. of 150 words
7	Corporate name mentioned on the supporter list page in the Conference Programme	✓	✓	✓
8	Enhanced placement of company's profile on the conference website with URL link to company homepage	Max. of 250 words	Max. of 100 words	Max. of 50 words
9	Insertion of your company logo and a link to your website with a mention "Gold, Silver or Bronze supporter" on the conference website	✓	✓	✓
10	Acknowledgement in media-releases, invitations	✓	✓	✓
	Sponsorship package prices	€ 5 000	€ 4 000	€ 3 000



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EXHIBITION PACKAGES

6m² Standard exhibition booth	€ 2 500
Benefits: <ul style="list-style-type: none"> • 6 m² exhibition booth with walls (including walls, desk, chairs, electric socket, lights, waste bin) • Your company name and logo printed on the overhead board • Desk (cca 120 × 80 cm) with two chairs • Electric plug (230V), WiFi • Company logo and URL placed on the official conference website • Standard registration for 2 delegates included • Additional participants can register at 25% discounted rate 	
6 m² Standard exhibition space	€ 2 000
Benefits: <ul style="list-style-type: none"> • 6 m² exhibition area • Electric plug (230V), WiFi, waste bin • Company logo and URL placed on the official conference website • Standard registration for 2 delegates • Additional participants can register at 25% discounted rate 	

Prices are net amounts, VAT is excluded.

Exhibitors can also install their own booth; in this case a preliminary graphic/plan is required. Standard exhibition is space rental only. Back wall, side wall, technical equipment is not included.

For tailor made booth options (extra services, special size booth, etc.) please contact hptlc@akcongress.com



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Dinner sponsor – Exclusive	€ 3 000
<ul style="list-style-type: none"> • Acknowledgement in the Programme Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Conference Dinner (Molino is provided by the sponsor) • Company logo to be printed on the dinner tickets • Company description (max. of 50 words) with contacts in the Programme Brochure • 5 Conference Dinner tickets 	
Coffee Break sponsor – 4 available	€ 800 / break
<ul style="list-style-type: none"> • Corporate signage and leaflet displayed on the standing tables during one coffee break • Acknowledgement in the Programme Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Coffee Breaks (Molino is provided by the sponsor) • Leaflet placement on the tables (Leaflet is provided by sponsor) • Company description (max. of 50 words) with contacts in the Programme Brochure 	
Notepad and pen sponsor – Exclusive	€ 800
<ul style="list-style-type: none"> • This opportunity is exclusive and it is available for one company • Acknowledgement in the Programme Brochure • Company logo printed on pens and notepads • Pens and notepads to be provided by the sponsor 	
Lanyard sponsor – Exclusive	€ 600
<ul style="list-style-type: none"> • This opportunity is exclusive and it is available for one company • Acknowledgement in the Programme Brochure • Company logo printed on lanyards • Lanyards to be provided by the sponsor 	



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ADVERTISING OPPORTUNITIES

Advertisement in the Programme Brochure – full inner page (4 colours)	€ 400
<ul style="list-style-type: none"> • Programme Brochure will be distributed to all registered participants. 	
Roll-up Placement	€ 300
<ul style="list-style-type: none"> • Roll-up placement in the lecture rooms (Roll-up is provided by the sponsor) Deadline for providing the roll-up: 9 September, 2024	

Prices are net amounts, VAT is excluded.



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Application Form – Sponsorship Package

Akadémiai Kiadó Zrt – AKCongress

E-mail: hptlc@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____

City: _____ Post code: _____

Telephone: _____ VAT number: _____

E-mail: _____ @ _____

SPONSORSHIP PACKAGES

Gold sponsor	€ 5 000	<input type="checkbox"/>
Silver sponsor	€ 4 000	<input type="checkbox"/>
Bronze sponsor	€ 3 000	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the venue.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before July 31, 2024 will entitle 70% refund of the payment. No refund will be possible after that.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



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Application Form - Exhibition

Akadémiai Kiadó Zrt – AKCongress

E-mail: hptlc@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____

City: _____ Post code: _____

Telephone: _____ VAT number: _____

E-mail: _____ @ _____

EXHIBITION BOOTH

6m ² Standard exhibition booth	€ 2 500	<input type="checkbox"/>
6m ² Standard exhibition space	€ 2 000	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

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- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
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Application Form – Additional Sponsorship

Akadémiai Kiadó Zrt – AKCongress

E-mail: hptlc@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____

City: _____ Post code: _____

Telephone: _____ VAT number: _____

E-mail: _____@_____

ADDITIONAL SPONSORSHIP

Conference Dinner	€ 3 000	<input type="checkbox"/>
Coffee Break	€ 800	<input type="checkbox"/>
Notepad and Pen	€ 800	<input type="checkbox"/>
Lanyard	€ 600	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

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Application Form – Advertising

Akadémiai Kiadó Zrt – AKCongress

E-mail: hptlc@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____

City: _____ Post code: _____

Telephone: _____ VAT number: _____

E-mail: _____ @ _____

ADVERTISING

Advertisement in the Programme Brochure – full inner page (4 colours)	€ 400	<input type="checkbox"/>
Roll-up Placement	€ 300	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

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PAYMENT CONDITIONS FOR SPONSORS, EXHIBITORS AND ADVERTISERS

Application for sponsorship, scientific presentation, exhibition, and advertisement will be accepted in order of received payment confirmation by the Conference Office.

Please, send your application form to Akadémiai Kiadó Zrt – AKCongress Office via e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

Bank details

Name:	Akadémiai Kiadó Zrt.
Address:	Budafoki út 187-189. A/3, H-1117 Budapest, Hungary
Name and address of the bank:	ING BANK ZRT, Dózsa György út 84/b, H-1068 Budapest, Hungary
Tax/VAT Number:	HU11387729
IBAN Code:	HU57 1370 0016 0249 1013 0000 0000
SWIFT Code:	INGB-HUH B

Credit card details

In case of credit card payment we need the following data:

Name of the card owner:
Address of the card owner:
Number and type of your card:
Expiration date:
CVC number:

For security purposes these data can be sent in two separate e-mails to hptlc@akcongress.com.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notices before July 31, 2024 will entitle 70% refund of the payment. No refund will be possible after this date.