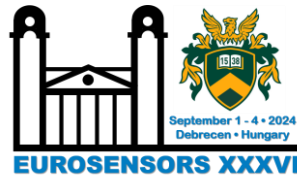


EXHIBITOR AND SPONSOR KIT

September 1–4, 2024 Debrecen, Hungary



AKCongress / Akadémiai Kiadó Zrt.
E-mail: eurosensors2024@akcongress.com
<https://eurosensors2024.eu>



Conference Committee

Conference Co-Chair: Dr. Gábor BATTISTIG

Conference Co-Chair: Dr. Péter FÜRJES

Conference Organization / Sponsorship / Exhibition

AKCongress

Budafoki út 187-189. A/3

1117 Budapest, Hungary

E-mail: euroensors2024@akcongress.com

Conference Venue

University of Debrecen, Faculty of Science and Technology

Egyetem tér 1.

4032 Debrecen, Hungary

<https://unideb.hu/en>





INVITATION

On behalf of the organisers we are happy to announce and cordially invite your organization to join EUROSENSORS2024 – the 36th EUROSENSORS conference that will be hosted at Debrecen, Hungary, September 1–4, 2024.

Novel innovative ideas, scientific and technical advancements in the fields of solid state based sensors, actuators, micro- and nanosystems as well as the emerging technologies and applications will be presented on EUROSENSORS2024.

Tentative key topics

- Theory, Modelling, Design and Testing
- Advanced Materials for Sensing and Actuating
- Artificial Intelligence in Sensing
- Micro / Nanofabrication Technologies
- MEMS & NEMS
- Physical Sensors and Actuators
- Chemical Sensors
- Biochemical sensors and Microfluidics
- Biomedical Sensors and Diagnostics
- Organ-On-Chip Systems
- Aerospace Sensors and Applications
- Sensors for Automotive and Advanced Driver Assistance Systems
- Photonics and Optical Microsystems
- Wireless Sensor Networks
- Powering, Energy Harvesting
- Signal Processing, Embedded Systems and Communication
- System Integration, Smart Systems

Exhibition area is co-located with the main catering area offering direct networking opportunity with conference delegates.

Expected number of participants is 400-600 both from academic institutions and related industry.

If you do not find package what fits your needs, please contact euroensors2024@akcongress.com for a tailor made package that meeting your marketing requirements.

Gábor BATTISTIG
Conference Co-Chair
University of Debrecen
Faculty of Science and
Technology

Péter FÜRJES
Conference Co-Chair
Centre for Energy Research
Institute for Technical Physics
and Materials Science

Ferenc KUN
Dean of the host
University of Debrecen
Faculty of Science and
Technology

Csengele HAJDU
AKCongress

SPONSORSHIP PACKAGES

		Gold	Silver	Bronze
#	Benefits			
1	Fitted booth (incl. walls, tables, chairs, electric socket, lights, wifi, waste bin)	12m²	8m²	6m²
2	No. of standard conference registrations included	3	2	2
3	No. of gala dinner tickets included	3	2	2
4	Literature insert into the conference bag	Two double-sided A4 pages	One double-sided A4 page	One double-sided A4 page
5	1 full page color advertisement in the Conference Guide	B2, B3 or B4 covers	Inner page	Inner page
6	Company description with contacts in the Conference Guide	Full page	Max. of 300 words	Max. of 150 words
7	Corporate name mentioned on the supporter list page in the Conference Guide	✓	✓	✓
8	Enhanced placement of company's profile on the conference website with URL link to company homepage	Max. of 250 words	Max. of 100 words	Max. of 50 words
9	Insertion of your company logo and a link to your website with a mention "Platinum, Gold, Silver or Bronze supporter" on the conference website	✓	✓	✓
10	Acknowledgement in media-releases, invitations	✓	✓	✓
	Sponsorship package prices	€ 8 500	€ 6 500	€ 4 500



EXHIBITION PACKAGES

6m² Standard exhibition booth	€ 3 300
Benefits: <ul style="list-style-type: none"> • 6 m² exhibition booth with walls (including walls, tables, chairs, electric socket, lights, waste bin) • Your company name and logo printed on the overhead board • Information table (120 × 80 cm) with two chairs • Electric plug (230V), WiFi • Company logo and URL placed on the official conference website • Standard registration for 2 delegates included • Additional participants can register at 25% discounted rate 	
6 m² Standard exhibition space	€ 2 800
Benefits: <ul style="list-style-type: none"> • 6 m² exhibition area • Electric plug (230V), WiFi, waste bin • Company logo and URL placed on the official conference website • Standard registration for 2 delegates • Additional participants can register at 25% discounted rate 	

Prices are net amounts, VAT is excluded.

Exhibitors can also install their own booth; in this case a preliminary graphic/plan is required. Standard exhibition is space rental only. Back wall, side wall, technical equipment is not included.

For tailor made booth options (extra services, special size booth, etc.) please contact euroensors2024@akcongress.com

SCIENTIFIC PRESENTATION OPPORTUNITIES

Corporate Luncheon Workshop	€ 3 000
<ul style="list-style-type: none"> • 45 min. company presentation during one of the lunch breaks (Topics to be agreed by the Scientific Committee). • Room is provided by the organizer • Lunch boxes are provided by the company • Timeslots are distributed on a first come, first served basis 	

Prices are net amounts, VAT is excluded.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Gala Dinner sponsor – Exclusive	€ 4 500
<ul style="list-style-type: none"> • Acknowledgement in the Program Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Gala Dinner (Molino is provided by the sponsor) • Company logo to be printed on the dinner tickets • Company description (max. of 50 words) with contacts in the Program Brochure • 5 Gala Dinner tickets 	
Welcome Reception sponsor – Exclusive	€ 2 500
<ul style="list-style-type: none"> • Acknowledgement in the Program Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Welcome Reception (Molino is provided by the sponsor) • Company logo printed on the reception tickets • Company description (max. of 50 words) with contacts in the Program Brochure 	
Coffee Break sponsor – 6 available	€ 1 000 / break
<ul style="list-style-type: none"> • Corporate signage and leaflet displayed on the standing tables during one coffee break • Acknowledgement in the Program Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Coffee Breaks (Molino is provided by the sponsor) • Leaflet placement on the tables (Leaflet is provided by sponsor) • Company description (max. of 50 words) with contacts in the Program Brochure 	
Notepad and pen sponsor – Exclusive	€ 1 500
<ul style="list-style-type: none"> • This opportunity is exclusive and it is available for one company • Acknowledgement in the Program Brochure • Company logo printed on pens • Pens to be provided by the sponsor 	



ADVERTISING OPPORTUNITIES

Advertisement in the Program Brochure – full inner page (4 colours)	€ 1 000
<ul style="list-style-type: none"> • Program Brochure will be distributed to all registered participants. 	

Conference package Insert	€ 500
<ul style="list-style-type: none"> • Insert into Conference bag • Maximum size of inserted brochure: A4 <p>Deadline for sending the brochure: 15 August, 2024</p>	

Roll-up Placement	€ 500
<ul style="list-style-type: none"> • Roll-up placement in the lecture rooms (Roll-up is provided by the sponsor) <p>Deadline for providing the roll-up: 1 September, 2024</p>	

Prices are net amounts, VAT is excluded.



Application Form – Sponsorship Package

Akadémiai Kiadó Zrt – AKCongress
E-mail: eurosensors2024@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____

City: _____ Post code: _____

Telephone: _____ VAT number: _____

E-mail: _____ @ _____

SPONSORSHIP PACKAGES

Gold sponsor	€ 8 500	<input type="checkbox"/>
Silver sponsor	€ 6 500	<input type="checkbox"/>
Bronze sponsor	€ 4 500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before July 1, 2024 will entitle 70% refund of the payment. No refund will be possible after that.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form - Exhibition

Akadémiai Kiadó Zrt – AKCongress
E-mail: eurosensors2024@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____
City: _____ Post code: _____
Telephone: _____ VAT number: _____
E-mail: _____ @ _____

EXHIBITION BOOTH

6m ² Standard exhibition booth	€ 3 300	<input type="checkbox"/>
6m ² Standard exhibition space	€ 2 800	<input type="checkbox"/>

SCIENTIFIC PRESENTATIONS

Corporate Luncheon Workshop – 45 minutes	€ 3 000	<input type="checkbox"/>
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Prices are net amounts, VAT is excluded.

Terms and Conditions

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By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – Additional Sponsorship

Akadémiai Kiadó Zrt – AKCongress
 E-mail: eurosensors2024@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____

City: _____ Post code: _____

Telephone: _____ VAT number: _____

E-mail: _____ @ _____

ADDITIONAL SPONSORSHIP

Gala Dinner	€ 4 500	<input type="checkbox"/>
Welcome Reception	€ 2 500	<input type="checkbox"/>
Coffee Break	€ 1 000	<input type="checkbox"/>
Notepad and pen	€ 1 500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before July 1, 2024 will entitle 70% refund of the payment. No refund will be possible after that.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – Advertising

Akadémiai Kiadó Zrt – AKCongress
E-mail: eurosensors2024@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____
City: _____ Post code: _____
Telephone: _____ VAT number: _____
E-mail: _____ @ _____

ADVERTISING

Advertisement in the Program Brochure – full inner page (4 colours)	€ 1 000	<input type="checkbox"/>
Conference Bag Insert	€ 500	<input type="checkbox"/>
Roll-up Placement	€ 500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before July 1, 2024 will entitle 70% refund of the payment. No refund will be possible after that.

By signing this form, we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



PAYMENT CONDITIONS FOR SPONSORS, EXHIBITORS AND ADVERTISERS

Application for sponsorship, scientific presentation, exhibition, and advertisement will be accepted in order of received payment confirmation by the Conference Office.

Please, send your application form to Akadémiai Kiadó Zrt – AKCongress Office via e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

Bank details

Name: Akadémiai Kiadó Zrt.
Address: Budafoki út 187-189. A/3, H-1117 Budapest, Hungary
Name and address of the bank: ING BANK ZRT, Dózsa György út 84/b, H-1068 Budapest, Hungary
Tax/VAT Number: HU11387729
IBAN Code: HU57 1370 0016 0249 1013 0000 0000
SWIFT Code: INGB-HUH B

Credit card details

In case of credit card payment we need the following data:

Name of the card owner:
Address of the card owner:
Number and type of your card:
Expiration date:
CVC number:

For security purposes these data can be sent in two separate e-mails to euroensors2024@akcongress.com.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notices before July 1, 2024 will entitle 70% refund of the payment. No refund will be possible after this date.