

Mads Bab

Mads Bab is an experienced user of tangible tools and a pioneer in the field of positive thinking. He has previously shared insights at positive psychology conferences in Europe, US, Japan and China on the use of LEGO® in organisational well-being initiatives. Mads has a masters degree in applied positive psychology and is a part time lecturer on the Danish MAPP program. Through his Danish based consultancy Gnist (the Danish word for spark) Mads works with medium and large organisations on issues related to mental health and well-being.