

Ernesto Tejeda-Yeomans

Prep2U.

In Latin America, 80% of high school students (14 to 17 years old) do not have a clear professional or life purpose and therefore, they struggle to pick a university degree that could help them success in their life.



Prep2U is an innovative positive education Mexican startup launched in 2018, whose purpose is to develop and promote high school students in Latin America to study at the best universities in the United States. It provides 3 online services:

- 1) Vocational Orientation (PERMA, Character Strengths & Life Purpose).
- 2) SAT & TOEFL Preparation (Flow, Stress Management & Mindfulness)
- 3) Admission Consulting (Resilience, Skills, Positive Emotions).

The goal is to help them figure out their plan of action, their purpose, their best fit for undergraduate program / university which could led them to achieve their academic, professional and life goals. After graduation, they will be able to go back to their countries and further develop their communities in their fields of study.

I would like to present a poster or a video to explain the methodology, good practices, first results and future plans. I think sharing and getting constructive feedback would be of great impact for both, the pre-conference and my company.



Ernesto Tejeda-Yeomans, Founder of Prep2U.

- Master in Science from the University of California, Berkeley.
- 3+ years working as a Grad School Admissions Consultant.
- Positive Psychology Diploma from Universidad TecMilenio. As the
- Director of the University, implemented a the new Positive Education
- Model focused on Life Purpose.