



2<sup>nd</sup> Journal of Thermal Analysis and Calorimetry Conference  
and 7<sup>th</sup> V4 (Joint Czech–Hungarian–Polish–Slovakian)  
Thermoanalytical Conference (JTACC+V4)  
Budapest, Hungary  
June 18–21, 2019

## EXHIBITOR AND SPONSOR KIT



### Conference Office

Akadémiai Kiadó Zrt.  
Phone: +36-1-464-8215  
Fax: +36-1-464-8221  
E-mail: [jtacc@akcongress.com](mailto:jtacc@akcongress.com)  
[www.jtac-jtacc.com](http://www.jtac-jtacc.com)



## INVITATION

On behalf of the Organizing Committee we are happy to announce and cordially invite your organization to join the **2<sup>nd</sup> Journal of Thermal Analysis and Calorimetry Conference and 7<sup>th</sup> V4 (Joint Czech–Hungarian–Polish–Slovakian) Thermoanalytical Conference (JTACC+V4)** that will be held in **Budapest, Hungary on June 18–21, 2019.**

The JTACC Conference series has been established to provide a scientific forum – plenary lectures, parallel oral and poster sections – to cover the entire scope of the Journal of Thermal Analysis and Calorimetry.

### **JTACC will cover the following topics:**

- Bio sciences, including food, soil, textile, wood
- Calorimetry
- Cements, building materials
- Ceramics, glasses
- Cultural heritage
- Energetic materials
- Energy conversion and storage
- Exergy, Experimental thermodynamics
- Fuels, biofuels
- Geosciences and minerals
- Inorganic materials
- Kinetics and catalysis
- Life sciences
- Materials science
- Metals, alloys, intermetallics
- Nanomaterials and composites
- Organic materials
- Pharmaceuticals
- Polymers
- Pyrolysis
- Theory and instrumentation
- Thermal hazards, lifetime prediction
- Thermochemistry

**In 2019 the journal JTAC is also celebrating its 50th anniversary:  
join and celebrate with us in Budapest.**



**Why sponsor/exhibit:**

- Exhibition area is co-located with coffee breaks offering direct scientific networking opportunity with conference delegates.
- You can establish new business contacts and strengthen your relation with existing partners.

If you do not see the perfect opportunity listed below please contact [jtacc@akcongress.com](mailto:jtacc@akcongress.com) for a tailor made sponsorship package that meets your marketing requirements.

We look forward to welcoming you in Budapest!

**Imre Miklós SZILÁGYI**  
Conference Chair  
Deputy Editor-in-Chief  
Journal of Thermal Analysis  
and Calorimetry

**Alfréd KÁLLAY-  
MENYHÁRD**  
Conference Co-Chair  
Editor-in-Chief  
Journal of Thermal Analysis  
and Calorimetry

**János KRISTÓF**  
Conference Co-Chair

**Judit SIMON**  
Honorary Chair

**György LIPTAY**  
Honorary Chair

**Krisztina MÓRICZ**  
Conference Coordinator  
[jtacc@akcongress.com](mailto:jtacc@akcongress.com)



## INFORMATION FOR EXHIBITORS

**Expected No. of Participants:** 250–300

**Expected Regional Distribution:** 70 % Europe, 20% other countries, 10% Hungary.

|   |                |
|---|----------------|
| <b>Exhibition Space</b>   | <b>€ 1,700</b> |
| <b>Benefits:</b> <ul style="list-style-type: none"><li>• 6 m<sup>2</sup> standard exhibition space</li><li>• Information table (120 × 80 cm) with two chairs</li><li>• 2 complementary registration (passes are non-transferable)</li><li>• Company logo and URL placed on the official conference website</li><li>• Additional participants can register at 25% discounted rate</li><li>• Electric plug (230V), WiFi</li></ul> |                |

Prices are net amounts, VAT is excluded.

### EXHIBITOR REGISTRATION FEE

The exhibition fee includes up to two full passes (access to scientific sessions and the Welcome Reception, congress bag, lunch and refreshments per day).

### APPLICATION DEADLINE

Deadline for application is **14 March, 2019**

### MOVE-IN/MOVE-OUT

#### Move-in

18 June, 2019 09:00–13:00

Exhibitors are required to register at the registration desk. Exhibitors should finish any display installation by 13:00. No Exhibitor is allowed to transport or install show equipment after this time. No display allowed being dismantled or removed during the entire run of the Event.

#### Move-out

21 June, 2019 13:00–19:00

No Exhibitor is allowed to transport or install show equipment before 13:00.



## SPONSORSHIP PACKAGES

|  |                |
|--|----------------|
| <b>Gold sponsor – Exclusive</b>  | <b>€ 4,500</b> |
| <ul style="list-style-type: none"><li>• Gold sponsorship is available only for one company</li><li>• 6 m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 4)</li><li>• Acknowledgement in media-releases and in the Program Book</li><li>• Enhanced placement of company's profile (max. of 200 words) on the official conference website</li><li>• 1 full page colour advertisement in the Program Brochure (B2 or B3 inside covers)</li><li>• Literature insert into conference bag (two A4 inserts)</li><li>• Company description (max. of 200 words) in the Program Book</li><li>• Lunch sponsorship</li><li>• Sponsor lecture</li><li>• Standard registration for 4 delegates</li></ul> |                |
| <b>Silver sponsor</b>  | <b>€ 3,500</b> |
| <ul style="list-style-type: none"><li>• 6 m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 4)</li><li>• Acknowledgement in media-releases, invitations and in the Program Book</li><li>• Company logo and URL placed on the official conference website</li><li>• 1 full page colour advertisement in the Program Brochure</li><li>• Literature insert into conference bag (one A4 insert)</li><li>• Company description (max. of 100 words) in the Program Book</li><li>• Sponsor lecture</li><li>• Standard registration for 3 delegates</li></ul>   |                |
| <b>Bronze sponsor</b>  | <b>€ 2,500</b> |
| <ul style="list-style-type: none"><li>• 6 m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 4)</li><li>• Acknowledgement in media-releases, invitations and Program Book</li><li>• Company logo and URL placed on the official conference website</li><li>• 1 half page colour advertisement in the Program Book</li><li>• Company description (max. of 50 words) in the Program Book</li><li>• Literature insert into conference bag (one A4 insert)</li><li>• Standard registration for 2 delegates</li></ul>   |                |

Prices are net amounts, VAT is excluded.

### APPLICATION DEADLINE

Deadline for application is **14 March, 2019**



## SCIENTIFIC PRESENTATION OPPORTUNITIES

|  |                |
|--|----------------|
| <b>Poster Session Refreshments – Exclusive</b>   | <b>€ 1,000</b> |
| <ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company per day</li><li>• Company name and logo on banners located in the Poster Session area</li><li>• Company logo placement in the Program Book</li><li>• Soft drinks and/or wines of the region are served by the organizer at the Poster Session area</li></ul> |                |
| <b>Invited Speaker sponsor</b>   | <b>€ 1,000</b> |
| <ul style="list-style-type: none"><li>• Company name and logo on banners located on podium during presentation</li></ul>   |                |
| <b>Best poster award sponsor</b>   | <b>€ 1,000</b> |
| <ul style="list-style-type: none"><li>• Company name and logo on banners located in the Poster Session area and on podium during award ceremony</li></ul>  |                |
| <b>Young scientist award sponsor</b>   | <b>€ 1,000</b> |
| <ul style="list-style-type: none"><li>• Company name and logo on banners located in the lecture room entrance and on podium during award ceremony</li></ul>  |                |

Prices are net amounts, VAT is excluded.

### APPLICATION DEADLINE

Deadline for application is **14 March, 2019**



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

|  |                |
|--|----------------|
| <b>Gala Dinner sponsor – Exclusive</b>   | <b>€ 2,500</b> |
| <ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Gala dinner will take place in the prestigious Európa boat</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Molino display at the venue of the Gala Dinner (Molino is provided by the sponsor)</li><li>• Leaflet placement on dining tables (Leaflet is provided by sponsor)</li><li>• Company logo to be printed on dinner tickets</li><li>• Company description (max. of 50 words) in the Program Book</li></ul> |                |
| <b>Welcome Reception sponsor – Exclusive</b>   | <b>€ 1,500</b> |
| <ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Book</li><li>• Company logo and URL placed on the official conference website</li><li>• Molino display at the venue of the Welcome Reception (Molino is provided by the sponsor)</li><li>• Company logo display on the tables</li><li>• Company description (max. of 50 words) in the Program Book</li></ul>  |                |
| <b>Conference Bag sponsor – Exclusive</b>  | <b>€ 800</b>   |
| <ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Book</li><li>• Company logo (together with the conference logo) printed on each conference bag</li><li>• Bags to be provided by the sponsor</li></ul>   |                |
| <b>Badge and Lanyard sponsor – Exclusive</b>   | <b>€ 500</b>   |
| <ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Book</li><li>• Company logo printed on the front page of each badge and on each lanyards</li><li>• Lanyard to be provided by the sponsor</li></ul>  |                |



|  |              |
|--|--------------|
| <b>Notepad sponsor – Exclusive</b>   | <b>€ 500</b> |
| <ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Book</li><li>• Company logo printed on notepads</li><li>• Notepads to be provided by the sponsor</li></ul>  |              |
| <b>USB Flash Drive sponsor – Exclusive</b>   | <b>€ 600</b> |
| <ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Abstracts will be distributed to all registered participants on USB flash driver</li><li>• Acknowledgement in the Program Book</li><li>• Company logo printed on USB flash drives</li><li>• USB flash drives to be provided by the sponsor</li></ul> |              |

Prices are net amounts, VAT is excluded.

#### **APPLICATION DEADLINE**

Deadline for application is **14 March, 2019**





## ADVERTISING OPPORTUNITIES

|  |              |
|--|--------------|
| <b>Advertisement in the Program Book – Back cover page (4 colours)</b><br><b>Exclusive</b>   | <b>€ 700</b> |
| <b>Advertisement in the Program Book – Front / back inner cover</b><br>(4 colours)<br>Program Book will be distributed to all registered participants.             | <b>€ 400</b> |
| <b>Conference Bag Insert</b><br>Insert into Conference bag / Maximum size of inserted brochure: A4<br>Deadline for sending the brochure: <b>April 15, 2019</b>     | <b>€ 500</b> |
| <b>Roll-up Placement</b><br>Roll-up placement in the lecture rooms (Roll-up is provided by the sponsor)<br>Deadline for sending the roll-up: <b>April 15, 2019</b> | <b>€ 500</b> |
| <b>Company Poster / each</b><br>Prices are net amounts, VAT is excluded.   | <b>€ 250</b> |

### APPLICATION DEADLINE

Deadline for application is **14 March, 2019**



## Application Form – SPONSORSHIP PACKAGE

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: jtacc@akcongress.com

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### SPONSORSHIP PACKAGES

|                       |                |                          |
|-----------------------|----------------|--------------------------|
| <b>Gold sponsor</b>   | <b>€ 4,500</b> | <input type="checkbox"/> |
| <b>Silver sponsor</b> | <b>€ 3,500</b> | <input type="checkbox"/> |
| <b>Bronze sponsor</b> | <b>€ 2,500</b> | <input type="checkbox"/> |

Prices are net amounts, VAT is excluded.

### Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before May 5, 2019 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

**By signing this form we agree to comply with the terms and conditions, which we have read and understood.**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## Application Form – EXHIBITION

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: jtacc@akcongress.com

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### EXHIBITION Space

|                                |         |                          |
|--------------------------------|---------|--------------------------|
| 6m <sup>2</sup> Standard Space | € 1,700 | <input type="checkbox"/> |
|--------------------------------|---------|--------------------------|

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## Application Form – SCIENTIFIC PRESENTATION

Akadémiai Kiadó Zrt – AKCongress  
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E-mail: jtacc@akcongress.com

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### ADDITIONAL SPONSORSHIP

|                               |         |                          |
|-------------------------------|---------|--------------------------|
| Poster session refreshments   | € 1,000 | <input type="checkbox"/> |
| Invited speaker sponsor       | € 1,000 | <input type="checkbox"/> |
| Best poster award sponsor     | € 1,000 | <input type="checkbox"/> |
| Young scientist award sponsor | € 1,000 | <input type="checkbox"/> |

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Date

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Signature



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City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### ADDITIONAL SPONSORSHIP

|                   |         |                          |
|-------------------|---------|--------------------------|
| Gala Dinner       | € 2,500 | <input type="checkbox"/> |
| Welcome Reception | € 1,500 | <input type="checkbox"/> |
| Conference Bag    | € 800   | <input type="checkbox"/> |
| Badge and Lanyard | € 500   | <input type="checkbox"/> |
| USB Flash Drive   | € 600   | <input type="checkbox"/> |
| Notepad           | € 500   | <input type="checkbox"/> |

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\_\_\_\_\_

Date

\_\_\_\_\_

Signature



## Application Form – ADVERTISING

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: [jtacc@akcongress.com](mailto:jtacc@akcongress.com)

Company: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Country: \_\_\_\_\_  
Address: \_\_\_\_\_ Post code: \_\_\_\_\_  
City: \_\_\_\_\_ VAT number: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### ADVERTISING

|   |       |                          |
|---|-------|--------------------------|
| Advertisement in the Program Brochure – Back cover page (4 colours)           | € 700 | <input type="checkbox"/> |
| Advertisement in the Program Brochure – First or back inner cover (4 colours) | € 400 | <input type="checkbox"/> |
| Conference Bag Insert   | € 500 | <input type="checkbox"/> |
| Roll-up placement   | € 500 | <input type="checkbox"/> |
| Company poster / each   | € 250 | <input type="checkbox"/> |

Prices are net amounts, VAT is excluded.

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## **PAYMENT CONDITIONS FOR SPONSORS, EXHIBITORS AND ADVERTISERS**

Application for sponsorship, scientific presentation, exhibition and advertisement will be accepted in order of received payment confirmation by the Conference Office. Please, send your application form to Akadémiai Kiadó Zrt – AKCongress Office by fax or e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

### **Bank details**

Name: Akadémiai Kiadó Zrt.  
Address: Budafoki út 187–189, A/III, H-1117 Budapest, Hungary  
Name and address of the bank: ING BANK ZRT, Dózsa György út. 84/b, H-1068 Budapest, Hungary  
Tax/VAT Number: HU11387729  
IBAN Code: HU57 1370 0016 0249 1013 0000 0000  
SWIFT Code: INGB-HUH B

### **Credit card details**

In case of credit card payment we need the following data:

Name of the card owner:  
Address of the card owner:  
Number and type of your card:  
Expiration date:  
CVC number:

For security purposes these data can be sent in two separate e-mails to [jtacc@akcongress.com](mailto:jtacc@akcongress.com) or in two separate fax messages (+36-1-464-8221), as well.

### **Cancellation policy**

Cancellations will be accepted in writing only. Cancellation notices received before May 5, 2019 will entitle 50% refund of the payment. No refund will be possible after this date.