



EXHIBITOR AND SPONSOR KIT

September 4–7, 2016 Budapest, Hungary



AKCongress / Akadémiai Kiadó Zrt.

Phone: +36-1-464-8218

Fax: +36-1-464-8221

E-mail: euroensors2016@akcongress.com

<http://www.euroensors2016.eu>



Conference Committee

Conference Chair: Prof. Dr. István BÁRSONY / Hungarian Academy of Sciences

Program Chair: Dr. Gábor BATTISTIG

Local Scientific Chair: Prof. Dr. Gábor HARSÁNYI

Local Organization Chair: Dr. Krisztina SZAKOLCZAI

Publication Chair: Dr. Zsolt ZOLNAI

Conference Organization / Sponsorship / Exhibition

AKCongress

Gabriella MAGYAR

Prielle Kornélia u. 21-35

1117 Budapest, Hungary

Phone: +36-1-464-8218

E-mail: magyar.gabriella@akkrt.hu / euroensors2016@akcongress.com

Conference Venue

Budapest Congress Centre

Alkotás str. 63-37

1123 Budapest, Hungary

<http://www.bcc.hu/en/welcome.html>

The conference is hosted by

The Engineering Chapter of the Hungarian Academy of Sciences



In cooperation with

AKCongress / Akadémiai Kiadó Zrt.





INVITATION

On behalf of the Engineering Chapter of the Hungarian Academy of Sciences we are happy to announce and cordially invite your organization to join EUROSENSORS2016 – the 30th Anniversary Eurosensors conference that will be hosted in Budapest, Hungary, September 4–7, 2016.

Novel innovative ideas, scientific and technical advancements in the fields of solid state based sensors, actuators, micro and nanosystems as well as the emerging technologies and applications will be presented on EUROSENSORS2016. Special emphasis will be given to sensors for automotive and healthcare applications.

Tentative key topics

- **Special session I: sensors for automotive applications**
- **Special session II: sensors for healthcare**
- Theory, modelling , design and testing
- Nano / micromaterials and processes
- Physical sensors
- Chemical and biochemical sensors
- Optical and RF sensors
- Microfluidic / micro-analytical devices and systems
- Actuators
- Packaging, interface and system integration
- Powering, signal processing, communication and embedded systems
- Accuracy, reliability and lifetime issues

Exhibition area is co-located with the main catering area offering direct networking opportunity with conference delegates.

Expected number of participants is 500-600 both from academic institutions and related industry.

If you do not find package what fits your needs, please contact, eurosensors2016@akcongress.com for a tailor made package that meeting your marketing requirements.

István BÁRSONY
Conference Chair

Gábor BATTISTIG
Program Chair

Gabriella MAGYAR
AKCongress



SPONSORSHIP PACKAGES

		Platinum	Gold	Silver	Bronze
#	Benefits	Exclusive	For two companies	For three companies	–
1	Fitted booth (incl. walls, tables, chairs, electric socket, lights, wifi, waste bin)	16m²	12m²	8m²	6m²
2	No. of standard conference registrations included	4	3	2	2
3	No. of gala dinner tickets included	4	3	2	2
4	Corporate luncheon workshop. Topics to be agreed upon with the Scientific Committee.	✓			
5	Company logo on the delegate badges and lanyards	✓			
6	Conference mobile application sponsorship	✓			
7	Company logo printed on the t-shirts of on-site staff		✓		
8	Literature insert into the conference bag	Two double-sided A4 pages	Two double-sided A4 pages	One double-sided A4 page	One double-sided A4 page
9	1 full page color advertisement in the Conference Guide	B2, B3 or B4 covers	B2, B3 or B4 covers	Inner page	Inner page
10	Company description with contacts in the Conference Guide	Full page	Max. of 300 words	Max. of 200 words	Max. of 100 words
11	Corporate name mentioned on the supporter list page in the Conference Guide	✓	✓	✓	✓
12	Enhanced placement of company's profile on the conference website with URL link to company homepage	Max. of 250 words	Max. of 200 words	Max. of 100 words	Max. of 50 words
13	Insertion of your company logo and a link to your website with a mention "Platinum, Gold, Silver or Bronze supporter" on the conference website	✓	✓	✓	✓
14	Acknowledgement in media-releases, invitations	✓	✓	✓	✓
	Sponsorship package prices	€ 15 000	€ 10 000	€ 8 000	€ 5 000



EXHIBITION PACKAGES

6m² Standard exhibition booth	€ 3 300
Benefits: <ul style="list-style-type: none"> • 6 m² exhibition booth with walls (including walls, tables, chairs, electric socket, lights, waste bin) • Your company name and logo printed on the overhead board • Information table (120 × 80 cm) with two chairs • Electric plug (230V), WiFi • Company logo and URL placed on the official conference website • Standard registration for 2 delegates included • Additional participants can register at 25% discounted rate 	

6 m² Standard exhibition space	€ 2 800
Benefits: <ul style="list-style-type: none"> • 6 m² exhibition area • Electric plug (230V), WiFi, waste bin • Company logo and URL placed on the official conference website • Standard registration for 2 delegates • Additional participants can register at 25% discounted rate 	

Prices are net amounts, VAT is excluded.

Exhibitors can also install their own booth; in this case a preliminary graphic/plan is required. Standard exhibition is space rental only. Back wall, side wall, technical equipment are not included. For tailor made booth options (extra services, special size booth, etc.) please contact euroensors2016@akcongress.com

SCIENTIFIC PRESENTATION OPPORTUNITIES

Corporate Luncheon Workshop	€ 4 000
<ul style="list-style-type: none"> • 45 min. company presentation during one of the lunch breaks (Topics to be agreed by the Scientific Committee). • Room is provided by the organizer • Lunch boxes are provided by the company • Timeslots are distributed on a first come, first served basis 	

Prices are net amounts, VAT is excluded.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Gala Dinner sponsor – Exclusive	€ 3 500
<ul style="list-style-type: none"> • Acknowledgement in the Program Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Gala Dinner (Molino is provided by the sponsor) • Company logo to be printed on the dinner tickets • Company description (max. of 50 words) with contacts in the Program Brochure • 5 Gala Dinner tickets 	
Poster Session Refreshments – 2 available	€ 8 00
<ul style="list-style-type: none"> • Company name and logo on banners located in the Poster Session area • Company logo placement in the Program Brochure • Soft drinks and wines of the region are served by the organizer at the Poster Session area 	
Welcome Reception sponsor – Exclusive	€ 2 000
<ul style="list-style-type: none"> • Acknowledgement in the Program Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Welcome Reception (Molino is provided by the sponsor) • Company logo printed on the reception tickets • Company description (max. of 50 words) with contacts in the Program Brochure 	
Coffee Break sponsor – 6 available	€ 1 000
<ul style="list-style-type: none"> • Corporate signage and leaflet displayed on the standing tables during one coffee break • Acknowledgement in the Program Brochure • Company logo and URL placed on the official conference website • Molino display at the venue of the Coffee Breaks (Molino is provided by the sponsor) • Leaflet placement on the tables (Leaflet is provided by sponsor) • Company description (max. of 50 words) with contacts in the Program Brochure 	
Conference Bag sponsor – Exclusive	€ 1 500
<ul style="list-style-type: none"> • This opportunity is exclusive and it is available for one company • Company logo (together with the conference logo) printed on each conference bag • Bags to be provided by the sponsor • Acknowledgement in the Program Brochure 	
Notepad and pen sponsor – Exclusive	€ 1 500
<ul style="list-style-type: none"> • This opportunity is exclusive and it is available for one company • Acknowledgement in the Program Brochure • Company logo printed on pens • Pens to be provided by the sponsor 	



USB Flash Drive sponsor – Exclusive	€ 1 500
<ul style="list-style-type: none"> • This opportunity is exclusive and it is available for one company • Abstracts will be distributed to all registered participants on USB flash driver • Acknowledgement in the Program Brochure • Company logo printed on USB flash drives • USB flash drives to be provided by the sponsor 	

ADVERTISING OPPORTUNITIES

Advertisement in the Program Brochure – full inner page (4 colours)	€ 1 000
<ul style="list-style-type: none"> • Program Brochure will be distributed to all registered participants. 	

Conference Bag Insert	€ 800
<ul style="list-style-type: none"> • Insert into Conference bag • Maximum size of inserted brochure: A4 <p>Deadline for sending the brochure: 15 August, 2016</p>	

Roll-up Placement	€ 500
<ul style="list-style-type: none"> • Roll-up placement in the lecture rooms (Roll-up is provided by the sponsor) <p>Deadline for sending the roll-up: 25 August, 2016</p>	

Prices are net amounts, VAT is excluded.



Application Form – Sponsorship Package

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8218 Fax: +36-1-464-8221
E-mail: eurosensors2016@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____ Post code: _____
City: _____ VAT number: _____
Telephone: _____ Fax: _____
E-mail: _____ @ _____

SPONSORSHIP PACKAGES

Platinum sponsor	€ 15 000	<input type="checkbox"/>
Gold sponsor	€ 10 000	<input type="checkbox"/>
Silver sponsor	€ 8 000	<input type="checkbox"/>
Bronze sponsor	€ 5 000	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before July 1, 2016 will entitle 50% refund of the payment. No refund will be possible after that.

By signing this form we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form - Exhibition

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8218 Fax: +36-1-464-8221
E-mail: eurosensors2016@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____ Post code: _____
City: _____ VAT number: _____
Telephone: _____ Fax: _____
E-mail: _____ @ _____

EXHIBITION BOOTH

6m ² Standard exhibition booth	€ 3 300	<input type="checkbox"/>
6m ² Standard exhibition space	€ 2 800	<input type="checkbox"/>

SCIENTIFIC PRESENTATIONS

Corporate Luncheon Workshop – 45 minutes	€ 4 000	<input type="checkbox"/>
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By signing this form we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – Additional Sponsorship

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8218 Fax: +36-1-464-8221
E-mail: eurosensors2016@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____ Post code: _____

City: _____ VAT number: _____

Telephone: _____ Fax: _____

E-mail: _____ @ _____

ADDITIONAL SPONSORSHIP

Gala Dinner	€ 3 500	<input type="checkbox"/>
Poster Session Refreshments	€ 800	<input type="checkbox"/>
Welcome Reception	€ 2 000	<input type="checkbox"/>
Coffee Break	€ 1 000	<input type="checkbox"/>
Conference bag	€ 1 500	<input type="checkbox"/>
Notepad and pen	€ 1 500	<input type="checkbox"/>
USB Flash Drive	€ 1 500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before July 1, 2016 will entitle 50% refund of the payment. No refund will be possible after that.

By signing this form we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – Advertising

Akadémiai Kiadó Zrt – AKCongress
Tel.: +36-1-464-8218 Fax: +36-1-464-8221
E-mail: eurosensors2016@akcongress.com

Company: _____

Contact person: _____ Country: _____

Address: _____ Post code: _____

City: _____ VAT number: _____

Telephone: _____ Fax: _____

E-mail: _____ @ _____

ADVERTISING

Advertisement in the Program Brochure – full inner page (4 colours)	€ 1 000	<input type="checkbox"/>
Conference Bag Insert	€ 800	<input type="checkbox"/>
Roll-up Placement	€ 500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

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Date

Signature



PAYMENT CONDITIONS FOR SPONSORS, EXHIBITORS AND ADVERTISERS

Application for sponsorship, scientific presentation, exhibition and advertisement will be accepted in order of received payment confirmation by the Conference Office.

Please, send your application form to Akadémiai Kiadó Zrt – AKCongress Office by fax or e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

Bank details

Name: Akadémiai Kiadó Zrt.
Address: Prielle Kornélia utca 21-35, H-1117 Budapest, Hungary
Name and address of the bank: ING BANK ZRT, Dózsa György út 84/b, H-1068 Budapest, Hungary
Tax/VAT Number: HU11387729
IBAN Code: HU57 1370 0016 0249 1013 0000 0000
SWIFT Code: INGB-HUH B

Credit card details

In case of credit card payment we need the following data:

Name of the card owner:
Address of the card owner:
Number and type of your card:
Expiration date:
CVC number:

For security purposes these data can be sent in two separate e-mails to euroensors2016@akcongress.com or in two separate fax messages (+36-1-464-8221), as well.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notices before July 1, 2016 will entitle 50% refund of the payment. No refund will be possible after this date.