



9th European Conference  
on Positive Psychology

June 27-30, 2018 / Budapest, Hungary

**9<sup>th</sup> European Conference on Positive Psychology (ECP)  
Budapest, Hungary  
June 27-30, 2018**

**EXHIBITOR AND SPONSOR KIT**



**AKCongress**

**AKCONGRESS**

**Conference Office**

Akadémiai Kiadó Zrt.

Phone: +36-1-464-8215

Fax: +36-1-464-8221

E-mail: [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com)

Website: <http://ecpp2018.akcongress.com/>



## INVITATION

On behalf of the Organizing Committee we are happy to announce and cordially invite your organization to join the **9<sup>th</sup> European Conference on Positive Psychology (ECP)** that will be held in **Budapest, Hungary on June 27-30, 2018**.

The ECP Conference series has been established to provide a scientific forum – plenary lectures, parallel oral and poster sections – to cover the entire scope of positive psychology.

**Slogan: Positive psychology for a flourishing Europe in times of transitions**

**ECP will cover the following topics:**

- Positive psychology in the social world
- Healthy society and social well-being
- Positive school and positive education
- Well-being at the work place
- Flow (social flow, flow and evolution, flow in the school at the work place)
- Positive family
- Culture and well-being
- Positive psychology: Healthy individual, healthy society and healthy human relations
- Positive emotions in the human relations
- Positive psychology in the world of politics
- Positive psychology and sport
- Positive psychology and personality development
- Applied positive psychology

**Why to sponsor/exhibit:**

- Exhibition area is co-located with coffee breaks offering direct scientific networking opportunity with conference delegates.
- You can establish new business contacts and strengthen your relation with existing partners.

If you do not see the perfect opportunity listed below please contact [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com) for a tailor made sponsorship package that meets your marketing requirements.

Dr. Attila OLÁH  
Conference Chair

Csengele BOGNÁR  
Krisztina MÓRICZ  
Conference Coordinators  
[ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com)



## INFORMATION FOR EXHIBITORS

**Expected No. of Participants: 650-700**

**Expected Regional Distribution:** 70 % Europe, 20% other countries, 10% Hungary.

<b>Exhibition Space</b>	<b>€ 3,000</b>
<b>Benefits:</b> <ul style="list-style-type: none"><li>• 6 m<sup>2</sup> standard exhibition space</li><li>• Information table (120 × 80 cm) with two chairs</li><li>• 2 complementary registration (passes are non-transferable)</li><li>• Company logo and URL placed on the official conference website</li><li>• Additional participants can register at 25% discounted rate</li><li>• Electric plug (230V), WiFi</li></ul>	

Prices are net amounts, VAT is excluded.

### EXHIBITOR REGISTRATION FEE

The exhibition fee includes up to two full passes (access to scientific sessions and the Welcome Reception, congress bag, lunch and refreshments per day).

### APPLICATION DEADLINE

Deadline for application is **30 March, 2018**

### MOVE-IN/MOVE-OUT

#### Move-in

27 June, 2018 08:00–13:00

Exhibitors are required to register at the registration desk. Exhibitors should finish any display installation by 13:00. No Exhibitor is allowed to transport or install show equipment after this time. No display allowed being dismantled or removed during the entire run of the Event.

#### Move-out

30 June, 2018 13:00–19:00

No Exhibitor is allowed to transport or install show equipment before 13:00.



## SPONSORSHIP PACKAGES

<b>Diamond sponsor – Exclusive</b>	<b>€ 15,000</b>
<ul style="list-style-type: none"><li>• Diamond sponsorship is available only for one company</li><li>• 12m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 2), with priority selection of location before general release</li><li>• Opportunity to offer a workshop / presentation at an allocated time in the program</li><li>• Acknowledgement in media-releases, invitations and in the Program Brochure</li><li>• Enhanced placement of company's profile (max. of 500 words) on the official conference website</li><li>• 1 full page colour advertisements in the Program Brochure (B4 back cover)</li><li>• Insert into conference bag (three A4 literature inserts or two promotional products)</li><li>• Company description (max. of 500 words) with contacts in the Program Brochure</li><li>• Conference Mobil Application sponsorship</li><li>• Full Coffee Break sponsorship</li><li>• First offer to sponsor symposia</li><li>• Standard registration for 6 delegates</li><li>• Attendance at the Gala Dinner for 6 delegates</li></ul>	
<b>Platinum sponsor – Exclusive</b>	<b>€ 10,000</b>
<ul style="list-style-type: none"><li>• Platinum sponsorship is available only for one company</li><li>• 12m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 2)</li><li>• Acknowledgement in media-releases, invitations and in the Program Brochure</li><li>• Enhanced placement of company's profile (max. of 300 words) on the official conference website</li><li>• 1 full page color advertisement in the Program Brochure (B2 inside cover)</li><li>• Insert into conference bag (two A4 literature inserts or one promotional product)</li><li>• Company description (max. of 300 words) with contacts in the Program Brochure</li><li>• Standard registration for 5 delegates</li><li>• Attendance at the Gala Dinner for 5 delegates</li></ul>	
<b>Gold sponsor – Exclusive</b>	<b>€ 7,500</b>
<ul style="list-style-type: none"><li>• Gold sponsorship is available only for one company</li><li>• 12m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 2)</li><li>• Acknowledgement in media-releases, invitations and in the Program Brochure</li><li>• Enhanced placement of company's profile (max. of 200 words) on the official conference website</li><li>• 1 full page color advertisement in the Program Brochure (B3 inside cover)</li><li>• Literature insert into conference bag (two A4 inserts)</li><li>• Company description (max. of 200 words) with contacts in the Program Brochure</li><li>• Standard registration for 4 delegates</li><li>• Attendance at the Gala Dinner for 4 delegates</li></ul>	



<b>Silver sponsor</b>	<b>€ 5,000</b>
<ul style="list-style-type: none"><li>• Silver sponsorship is available for 3 companies</li><li>• 6m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 1)</li><li>• Acknowledgement in media-releases, invitations and in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• 1 full page color advertisement in the Program Brochure</li><li>• Company description (max. of 50 words) in the Program Brochure with contacts</li><li>• Literature insert into conference bag (one A4 insert)</li><li>• Standard registration for 2 delegates</li><li>• Attendance at the Gala Dinner for 2 delegates</li></ul>	
<b>Bronze sponsor</b>	<b>€ 4,000</b>
<ul style="list-style-type: none"><li>• Bronze sponsorship is available for 3 companies</li><li>• 6m<sup>2</sup> standard exhibition space with the standard exhibition package (see page 3)</li><li>• Acknowledgement in media-releases, invitations and Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• 1 half page color advertisement in the Program Brochure</li><li>• Company description (max. of 50 words) in the Program Brochure with contacts</li><li>• Literature insert into conference bag (one A4 insert)</li><li>• Standard registration for 2 delegates</li><li>• Attendance at the Gala Dinner for 2 delegates</li></ul>	

Prices are net amounts, VAT is excluded.

#### **APPLICATION DEADLINE**

Deadline for application is **30 March, 2018**



## SCIENTIFIC PRESENTATION OPPORTUNITIES

<b>Poster Session Refreshments - Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company per day</li><li>• Company name and logo on banners located in the Poster Session area</li><li>• Company logo placement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Soft drinks and wines of the region are served by the organizer at the Poster Session area</li></ul>	
<b>Invited Speaker sponsor</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• Company name and logo on banners located on podium during presentation</li><li>• Company logo and URL placed on the official conference website</li></ul>	
<b>Best Poster Award sponsor</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• Company name and logo on banners located in the Poster Session area and on podium during award ceremony</li><li>• Company logo and URL placed on the official conference website</li></ul>	

Prices are net amounts, VAT is excluded.

### APPLICATION DEADLINE

Deadline for application is **30 March, 2018**



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

<b>Gala Dinner sponsor - Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Molino display at the venue of the Gala Dinner (Molino is provided by the sponsor)</li><li>• Leaflet placement on dining tables (Leaflet is provided by sponsor)</li><li>• Company logo to be printed on dinner tickets</li><li>• Company description (max. of 50 words) with contacts in the Program Brochure</li></ul>	
<b>Welcome Reception sponsor - Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Molino display at the venue of the Welcome Reception (Molino is provided by the sponsor)</li><li>• Company logo display on the tables</li><li>• Company description (max. of 50 words) with contacts in the Program Brochure</li></ul>	
<b>Conference Bag sponsor - Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Company logo (together with the conference logo) printed on each conference bag</li></ul>	
<b>Badge and Lanyard sponsor – Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Company logo printed on the front page of each badge and on each lanyards</li></ul>	



# 9th European Conference on Positive Psychology

June 27-30, 2018 / Budapest, Hungary

<b>Notepad sponsor - Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Company logo printed on notepads</li></ul>	
<b>Goodie-bag sponsor - Exclusive</b>	<b>€ 1,500</b>
<ul style="list-style-type: none"><li>• This opportunity is exclusive and it is available for one company</li><li>• Acknowledgement in the Program Brochure</li><li>• Company logo and URL placed on the official conference website</li><li>• Company logo printed on goodies (pen, T-shirt, baseball hat, etc.)</li><li>• Goodies to be provided by the sponsor</li></ul>	

Prices are net amounts, VAT is excluded.

#### **APPLICATION DEADLINE**

Deadline for application is **30 March, 2018**





## ADVERTISING OPPORTUNITIES

<b>Advertisement in the Program Brochure – Back cover page (4 colours)*</b>	<b>€ 1,500</b>
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Program Brochure will be distributed to all registered participants.

<b>Advertisement in the Program Brochure – Front / back inner cover (4 colours)**</b>	<b>€ 1,000</b>
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Program Brochure will be distributed to all registered participants.

<b>Conference Bag Insert</b>	<b>€ 800</b>
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- Insert into Conference bag
- Maximum size of inserted brochure: A4

Deadline for sending the brochure: **June 1, 2018**

<b>Roll-up Placement</b>	<b>€ 500</b>
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- Roll-up placement in the lecture rooms (Roll-up is provided by the sponsor)

Deadline for sending the roll-up: **June 1, 2018**

<b>Company Poster / each</b>	<b>€ 250</b>
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Prices are net amounts, VAT is excluded.

\*This applies in case there is no Diamond Sponsor.

\*\*This applies in case there is no Platinum Sponsor.

### APPLICATION DEADLINE

Deadline for application is **30 March, 2018**



## Application Form - SPONSORSHIP PACKAGE

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com)

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_ Country: \_\_\_\_\_

Address: \_\_\_\_\_ Post code: \_\_\_\_\_

City: \_\_\_\_\_ VAT number: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### SPONSORSHIP PACKAGES

<b>Diamond sponsor</b>	<b>€ 15,000</b>	<input type="checkbox"/>
<b>Platinum sponsor</b>	<b>€ 10,000</b>	<input type="checkbox"/>
<b>Gold sponsor</b>	<b>€ 7,500</b>	<input type="checkbox"/>
<b>Silver sponsor</b>	<b>€ 5,000</b>	<input type="checkbox"/>
<b>Bronze sponsor</b>	<b>€ 4,000</b>	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

### Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before April 15, 2018 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

**By signing this form we agree to comply with the terms and conditions, which we have read and understood.**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## Application Form – EXHIBITION

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com)

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_ Country: \_\_\_\_\_

Address: \_\_\_\_\_ Post code: \_\_\_\_\_

City: \_\_\_\_\_ VAT number: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### EXHIBITION Space

6m <sup>2</sup> Standard Space	€ 3,000	<input type="checkbox"/>
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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## Application Form – SCIENTIFIC PRESENTATION

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com)

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_ Country: \_\_\_\_\_

Address: \_\_\_\_\_ Post code: \_\_\_\_\_

City: \_\_\_\_\_ VAT number: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_@\_\_\_\_\_

### ADDITIONAL SPONSORSHIP

Poster session refreshments	€ 1,500	<input type="checkbox"/>
Invited speaker sponsor	€ 1,500	<input type="checkbox"/>
Best Poster Award sponsor	€ 1,500	<input type="checkbox"/>

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Date

\_\_\_\_\_  
Signature



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E-mail: [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com)

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_ Country: \_\_\_\_\_

Address: \_\_\_\_\_ Post code: \_\_\_\_\_

City: \_\_\_\_\_ VAT number: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_@\_\_\_\_\_

### ADDITIONAL SPONSORSHIP

Gala Dinner	€ 1,500	<input type="checkbox"/>
Welcome Reception	€ 1,500	<input type="checkbox"/>
Conference Bag	€ 1,500	<input type="checkbox"/>
Badge and Lanyard	€ 1,500	<input type="checkbox"/>
Notepad	€ 1,500	<input type="checkbox"/>
Goodie-bag	€ 1,500	<input type="checkbox"/>

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## Application Form – ADVERTISING

Akadémiai Kiadó Zrt – AKCongress  
Tel.: +36-1-464-8215 Fax: +36-1-464-8221  
E-mail: [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com)

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_ Country: \_\_\_\_\_

Address: \_\_\_\_\_ Post code: \_\_\_\_\_

City: \_\_\_\_\_ VAT number: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ @ \_\_\_\_\_

### ADVERTISING

Advertisement in the Program Brochure – Back cover page (4 colours)	€ 1,500	<input type="checkbox"/>
Advertisement in the Program Brochure – Front or back inner cover (4 colours)	€ 1,000	<input type="checkbox"/>
Conference Bag Insert	€ 800	<input type="checkbox"/>
Roll-up placement	€ 500	<input type="checkbox"/>
Company poster / each	€ 250	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

### Terms and Conditions

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\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature



## PAYMENT CONDITIONS FOR SPONSORS, EXHIBITORS AND ADVERTISERS

Application for sponsorship, scientific presentation, exhibition and advertisement will be accepted in order of received payment confirmation by the Conference Office.

Please, send your application form to Akadémiai Kiadó Zrt - AKCongress Office by fax or e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

### Bank details

Name: Akadémiai Kiadó Zrt.  
Address: 21-35 Prielle Kornélia, H-1117 Budapest, Hungary  
Name and address of the bank: ING BANK ZRT, 84/b Dózsa György út, H-1068 Budapest, Hungary  
Tax/VAT Number: HU11387729  
IBAN Code: HU57 1370 0016 0249 1013 0000 0000  
SWIFT Code: INGB-HUH B

### Credit card details

In case of credit card payment we need the following data:

Name of the card owner:  
Address of the card owner:  
Number and type of your card:  
Expiration date:  
CVC number:

For security purposes these data can be sent in two separate e-mails to [ecpp2018@akcongress.com](mailto:ecpp2018@akcongress.com) or in two separate fax messages (+36-1-464-8221), as well.

### Cancellation policy

Cancellations will be accepted in writing only. Cancellation notices received before April 15, 2018 will entitle 50% refund of the payment. No refund will be possible after this date.