

**15th Conference & Exhibition of the European Ceramic Society
(ECerS2017)
July 9–13, 2017
Budapest Congress Centre, Budapest, Hungary**

EXHIBITOR AND SPONSOR KIT



Conference Office

Akadémiai Kiadó Zrt. / AKCongress
Phone: +36-1-464-8220
Fax: +36-1-464-8221
E-mail: ecers2017@akcongress.com
www.ecers2017.eu



INVITATION

On behalf of the Organizing Committee, we would like to warmly welcome you to the beautiful and historical city of Budapest for the **15th Conference & Exhibition of the European Ceramic Society (ECerS2017)**, between **9th and 13th of July, 2017**.

For the first time, the Conference will be organised jointly by the two member societies namely Turkish Ceramic Society and Hungarian Scientific Society of the Silicate Industry.

Since the first ECerS conference in 1989, the tremendous growth in interest and participation from ceramic communities has made the ECerS Conference a globally very popular venue for scientists, artists, students and industrialists willing to have a direct access to one of the largest community of international experts of ceramic art, science and technology.

We would like to promote in the next ECerS2017 a multi-disciplinary atmosphere, mixing ceramics, materials science, chemistry, physics, art, design, archaeology, dentistry, electronic, energy departments and industry and universities as well as young scientist with the experienced to discuss the developments in the ceramic art, science and technology under 12 different topics from the latest energy applications to traditional ceramics, from the latest additive manufacturing technologies to cultural heritage and art, from high temperature production to geopolymers.

All in all, our goal is to organize a truly unforgettable event for all attending as students, scientists, artists, craftsman, industrialists and so on.

We look forward to welcoming you in Budapest!

Servet Turan and Csaba Balázs

On behalf of the ECerS 2017 Organization Committee



Why exhibit?

The ECerS2017 Organizing Committee cordially invites you to join us for the 15th Conference and Exhibition of the European Ceramic Society to exhibit your products and services and work together for the promotion of the study of ceramics.

Take advantage of the highly targeted audience and focused participants and meet key people working in the field of ceramics.

Expose your company and achievements to scientists, artists, students and industrialists willing to have a direct access to one of the largest community of international experts of ceramic art, science and technology.

ECerS2017 Advantages

- Exhibitions will be located in close proximity to the conference halls and coffee break venues to allow easy and direct interaction with attendees;
- Exhibitors themselves will have the opportunity to attend all the scientific sessions and interact directly with the lecturers and participants;
- Participation in social and networking events during all conference days.

Who Attends?

Participants include senior scientists, eminent academicians, decision makers and researchers, artists, students and industrialists from all over the world.

The Conference and Exhibition of the European Ceramic Society is organized every two year, has a long history and is a rapidly growing event. For the last event, we had more than 910 attendees from 53 countries, 1100 presentations, many workshops and company exhibitions.

ECerS 2017 will cover the following topics:

- New Developments in Processing and Synthesis with a Special Focus on Additive Manufacturing
- High Temperature Processes and Advanced Sintering
- Advanced Structural Ceramics

- Electroceramics and Optical Materials
- Ceramics for Novel Energy Conversion, Storage and Use
- Ceramics and Glasses for Healthcare
- Challenges and Opportunities in Industrial Ceramics
- The Ceramics Genome: Modelling, Simulation and In-situ Experimentation
- Boron Based Ceramics
- Cultural Heritage
- Refractories
- Art and Ceramics

ECerS 2017 Satellite events:

- New Frontiers on the Ceramic Characterisation Techniques
- Implementation of Smart Manufacturing Systems for Industrial Ceramics
- Ceramics and composites design, processing and properties to their performance in harsh nuclear environments (visit to Hungarian Academy of Sciences, Centre of Energy Research, Budapest Research Reactor)
- Advanced Ceramics in Dentistry
- Young Ceramists Network (YCN)

If you do not see the perfect opportunity listed below please contact ecers2017@akcongress.com for a tailor made sponsorship package that meets your marketing requirements.



Servet TURAN
Conference Chair
Turkey



Csaba BALÁZSI
Conference Chair
Hungary



Fruzsina SZIRA
Conference Coordinator
ecers2017@akcongress.com



INFORMATION FOR EXHIBITORS

Conference Venue

Novotel Budapest City & Budapest Congress Centre (BCC)
Address: H-1123 Budapest, Jagelló u. 1-3.
Contact person: Zsuzsanna SALLAI
Tel.: +36 1 372 5425
Fax: + 36 1 466 5636
E-mail: h0511-rd1@accor.com
Website: www.bcc.hu

Expected No. of Participants: 800–1000

Expected Regional Distribution: 60 % Europe, 30% other countries, 10% Turkey and Hungary.

Prices are net amounts, VAT is excluded.

Exhibitor registration fee

The exhibition fee of 6 m² includes up to two full passes (access to scientific sessions and the Welcome Reception, congress bag, lunch and refreshments per day).

Application deadline

Deadline for application is 31 May, 2017

Move-in

9 July, 2017 10:00–20:00

Exhibitors are required to register at the registration desk. Exhibitors should finish any display installation by 20:00. No Exhibitor is allowed to transport or install show equipment after this time. No display allowed being dismantled or removed during the entire run of the Event.

Move-out

13 July, 2017 17:00–21:00

No Exhibitor is allowed to transport or install show equipment before 17:00.

Further details about the exhibition will be announced later in a separate manual.



SPONSORSHIP PACKAGES

		Platinum	Gold	Silver	Bronze
#	Benefits	<i>Exclusive</i>	<i>For 2 companies</i>	<i>For 3 companies</i>	<i>For 5 companies</i>
1	6m ² standard exhibition area (see next page)	2	2	1	1
2	No. of standard conference registrations	6	4	3	2
3	No. of conference dinner tickets	6	4	3	2
3	Mobile application sponsorship	✓			
4	Color advertisement in the Book of Abstracts	B2, B3 or B4 covers	B2, B3 or B4 covers	Full inner page	Half inner page
5	Literature insert into the conference bag	2 double-sided A4 pages	2 double-sided A4 pages	1 double-sided A4 page	1 double-sided A4 page
6	Company description with contacts in the Book of Abstracts	Max. of 300 words	Max. of 200 words	Max. of 100 words	Max. of 50 words
7	Insertion of your Company Logo and a link to your website with a mention "Platinum, Gold, Silver or Bronze supporter" on the conference website	✓	✓	✓	✓
8	Corporate name mentioned on the supporter list page in the Book of Abstracts and Program Brochure	✓	✓	✓	✓
9	Logo with URL on the main page of the conference website	✓	✓	✓	✓
	Sponsorship package prices	9,500 EUR	7,500EUR	5,500 EUR	3,500 EUR

Prices are net amounts, VAT is excluded.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Exhibition Space	3,200 EUR
<p>Benefits:</p> <ul style="list-style-type: none"> • 6 m2 standard exhibition space that covers: <ul style="list-style-type: none"> - aluminium shell frame, white wall panels - company name with standard fonts on white fascia board - 1 information counter (100 x 50 x 100 cm) with unique cover - 1 conference table (80 x 80 cm), 2–4 office chairs - Electric plug (230V), WiFi, 2 spotlights, 1 waste-paper bin • 2 complementary registration (passes are non-transferable) • Company logo and URL placed on the official conference website • Additional participants can register at 25% discounted rate <div data-bbox="459 824 1109 1422" style="text-align: center;">  </div> <p><i>the image is for illustration purposes only</i></p>	

Welcome Reception sponsor – Exclusive	6,600 EUR
<ul style="list-style-type: none"> • Acknowledgement and company description (max. of 50 words) with contacts in the Program Brochure • Company logo and URL placed on the official conference website • Formal acknowledgement during the reception and opportunity to respond with a brief speech (<i>max. of 3 mins</i>) • Company logo display on the tables 	



Poster Session Refreshments sponsor – For 3 companies	2,000 EUR
<ul style="list-style-type: none"> • This opportunity is available for one company per poster session • Company name and logo on banners located in the Poster Session area • Company logo placement in the poster list of the Program Brochure • Soft drinks and wines of the region are served by the organizer at the Poster Session area 	
Conference Lunch sponsor – For 4 companies	3,750 EUR
<ul style="list-style-type: none"> • This opportunity is available for one company per day • Leaflet placement on the tables (leaflet is provided by sponsor) • Company logo display on the tables • Acknowledgement and company description (max. of 50 words) with contacts in the Program Brochure • Company logo and URL placed on the official conference website • Hot buffet, soft drinks and coffee are served by the organizer 	
Coffee Break sponsor – For 4 companies	4,000 EUR
<ul style="list-style-type: none"> • This opportunity is available for one company per day (incl. 2 coffee breaks) • Leaflet placement on the tables (leaflet is provided by sponsor) • Company logo display on the tables • Acknowledgement and company description (max. of 50 words) with contacts in the Program Brochure • Company logo and URL placed on the official conference website • Coffee, soft drinks and refreshments are served by the organizer 	
Water Dispenser sponsor – Exclusive	3,500 EUR
<ul style="list-style-type: none"> • Company logo display on the dispensers • Acknowledgement and company description (max. of 50 words) with contacts in the Program Brochure • Company logo and URL placed on the official conference website • Water dispensers and water are provided by the organizer. 	
Conference Bag sponsor – Exclusive	1,500 EUR
<ul style="list-style-type: none"> • Acknowledgement in the Program Brochure • Company logo (together with the conference logo) printed on each conference bag • Bags to be provided by the sponsor 	
Badge and Lanyard sponsor – Exclusive	1,500 EUR
<ul style="list-style-type: none"> • Acknowledgement in the Program Brochure • Company logo printed on the front page of each badge and on each lanyards • Lanyard to be provided by the sponsor 	
Notepad sponsor – Exclusive	1,500 EUR
<ul style="list-style-type: none"> • Acknowledgement in the Program Brochure • Company logo printed on notepads • Notepads to be provided by the sponsor 	



USB Flash Drive sponsor – Exclusive	1,500 EUR
<ul style="list-style-type: none"> • Abstracts will be distributed to all registered participants on USB flash driver • Acknowledgement in the Program Brochure • Company logo printed on USB flash drives • USB flash drives to be provided by the sponsor 	
Advertisement in the Program Brochure – Back cover page (4 colours) <i>This option of not available in case of selling Platinum Sponsorship package.</i>	1,500 EUR
Advertisement in the Program Brochure – Front / back inner cover (4 colours) <i>This option of not available in case of selling Gold Sponsorship packages.</i>	1,000 EUR
Advertisement in the Program Brochure Full inner page (4 colours) Half inner page (4 colours)	700 EUR 350 EUR
Conference Bag Insert	800 EUR
<ul style="list-style-type: none"> • Insert into Conference bag • Maximum size of inserted brochure: A4 Deadline for sending the brochure: June 15, 2017	

Prices are net amounts, VAT is excluded.



Application Form – SPONSORSHIP PACKAGE

Akadémiai Kiadó Zrt. – AKCongress
Tel.: +36-1-464-8215 Fax: +36-1-464-8221
E-mail: ecers2017@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____ Post code: _____
City: _____ VAT number: _____
Telephone: _____
E-mail: _____ @ _____

Platinum sponsor	€ 9,500	<input type="checkbox"/>
Gold sponsor	€ 7,500	<input type="checkbox"/>
Silver sponsor	€ 5,500	<input type="checkbox"/>
Bronze sponsor	€ 3,500	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

- 27% VAT is applicable to the above prices for sponsoring companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Cancellation will be accepted in writing only. Cancellation received before April 30, 2017 will entitle 50% refund of the payment. No refund will be possible after that.

Applicant will receive the appropriate invoice upon receipt of the signed Application Form.

By signing this form we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature



Application Form – ADDITIONAL SPONSORSHIP

Akadémiai Kiadó Zrt. – AKCongress
Tel.: +36-1-464-8215 Fax: +36-1-464-8221
E-mail: ecers2017@akcongress.com

Company: _____
Contact person: _____ Country: _____
Address: _____ Post code: _____
City: _____ VAT number: _____
Telephone: _____
E-mail: _____ @ _____

6m ² Standard Space	3,200 EUR	<input type="checkbox"/>
12m ² Standard Space	6,400 EUR	<input type="checkbox"/>
Welcome Reception	6,600 EUR	<input type="checkbox"/>
Poster Session Refreshments (price per session)	2,000 EUR	<input type="checkbox"/>
Lunch (price per lunch)	3,750 EUR	<input type="checkbox"/>
Coffee Break (price per day, incl. 2 coffee breaks)	4,000 EUR	<input type="checkbox"/>
Water Dispenser (price per day, incl. 2 coffee breaks)	3,500 EUR	<input type="checkbox"/>
Conference Bag	1,500 EUR	<input type="checkbox"/>
Badge and Lanyard	1,500 EUR	<input type="checkbox"/>
Notepad	1,500 EUR	<input type="checkbox"/>
USB Flash Drive	1,500 EUR	<input type="checkbox"/>
Advertisement in the Program Brochure – Back cover page (4 colours)	1,500 EUR	<input type="checkbox"/>
Advertisement in the Program Brochure – First or back inner cover (4 colours)	1,000 EUR	<input type="checkbox"/>



Advertisement in the Program Brochure – Full inner page (4 colours)	700 EUR	<input type="checkbox"/>
Advertisement in the Program Brochure – Half inner page (4 colours)	350 EUR	<input type="checkbox"/>
Conference Bag Insert	800 EUR	<input type="checkbox"/>

Prices are net amounts, VAT is excluded.

Terms and Conditions

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Date

Signature



PAYMENT CONDITIONS

FOR SPONSORS, EXHIBITORS AND ADVERTISERS

Application for sponsorship, scientific presentation, exhibition and advertisement will be accepted in order of received payment confirmation by the Conference Office.

Please, send your application form to Akadémiai Kiadó Zrt – AKCongress Office by fax or e-mail. According to the received application form, a pro-forma invoice will be issued. Sponsors, exhibitors, and advertisers are required to transfer the amount to our bank account or send their credit card details.

Bank details

Name:	Akadémiai Kiadó Zrt.
Address:	21-35, Prielle Kornélia u., H-1117 Budapest, Hungary
Name and address of the bank:	ING BANK ZRT, Dózsa György út. 84/b, H-1068 Budapest, Hungary
Tax/VAT Number:	HU11387729
IBAN Code:	HU57 1370 0016 0249 1013 0000 0000
SWIFT Code:	INGB-HUH B

Credit card details

In case of credit card payment we need the following data:

Name of the card owner:
Address of the card owner:
Number and type of your card:
Expiration date:
CVC number:

For security purposes these data can be sent in two separate e-mails to ecers2017@akcongress.com or in two separate fax messages (+36-1-464-8221), as well.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notices received before April 30, 2017 will entitle 50% refund of the payment. No refund will be possible after this date.