



EXHIBITOR KIT

CBB5 – 5th Conference on Cereal Biotechnology and Breeding jointly organized by EUCARPIA Cereal Section

Budapest, Hungary / November 4–7, 2019

Andreas BOERNER

Conference Chair

Leibniz Institute of Plant Genetics and Crop Plant
Research (IPK), Germany
Head Cereals Section of EUCARPIA
President Designate of EUCARPIA

Gábor GALIBA

Conference Co-Chair

Hungarian Academy of Sciences
ATK Agricultural Institute

János PAUK

Conference Founding Co-Chair

Editor-in-Chief
Cereal Research Communications

Csengele BOGNÁR

Conference Coordinator

AKCongress

Conference Office

Akadémiai Kiadó Zrt. / AKCongress
P.O. Box 245.
H-1519 Budapest, Hungary
Phone: +36-1-464-8218
Fax: +36-1-464-8221
E-mail: cbb@akcongress.com
<https://cbb.akcongress.com/>

CBB5 – 5th Conference on Cereal Biotechnology and Breeding
November 4–7, 2019, Budapest, Hungary
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INVITATION

On behalf of the Organizing Committee and AKCongress we cordially invite your organization to participate at the

**CBB5 – 5th Conference on Cereal Biotechnology and Breeding jointly
organized by EUCARPIA Cereal Section**

Budapest, Hungary / November 4–7, 2019

CBB conference series has always been a forum for cereal breeders and biotechnologists to exchange idea and network with peers from all around the world.

This year the topics of the conference will be:

- Plant Genetic Resources for Future Breeding
- Adaptation to Changing Environments
- Plant-Microbes Interactions: Stress vs. Benefit
- New Breeding Strategies and Bioinformatic Tools
- Modern Technologies: From Phenomics to Genome Editing



Expected number of participants: 100–150.

Expected regional distribution based on the delegate numbers of previous CBB conferences:

Regional distribution:

85% EU member countries, 15% other (North America, Asia, Africa, Australia).

Age group distributions:

14% of the participants were young scientist (under 30 years) while the rest of the participants were academic and industrial participants.

CBB5 offers a great direct networking opportunity with conference delegates for trade exhibitors.

If you do not see the perfect opportunity listed below please contact cbb@akcongress.com for a tailor made exhibitorship package that meets your marketing requirements.



EXHIBITION INFORMATION

4 m² EXHIBITION SPACE	€ 1800
Offers: <ul style="list-style-type: none">• Information table with two chairs• Complementary registration for 2 people (passes are non-transferable, participants are entitled to attend lunches, coffee breaks, and social events organized during the conference)• Banner in on-line circular (non-exclusive, it is shared with other exhibitors/advertisers)• Logo placement on conference website with URL link to exhibitor's homepage• Additional participants from the same company can register at 25% discounted rate• Electric plug, Wi-Fi access	

EXHIBITOR REGISTRATION FEE

The exhibition fee includes up to two full passes (access to scientific sessions, congress bag, lunch and refreshments per day and ticket to the welcome reception and gala dinner)

APPLICATION DEADLINE

Deadline for application is **September 15, 2019**

Prices are net amounts, VAT is excluded.



EXHIBITION PACKAGES

Gold Exhibitor – Exclusive	€ 3 000
<ul style="list-style-type: none">• Gold Exhibitor partnership is available only for one company• 4 m2 standard exhibition space with the standard exhibition package (see page 4)• Acknowledgement in media-releases and in the Programme Book• Enhanced placement of company's profile (max. of 200 words) on the official conference website• Exhibitor's lecture [20 minute (15 minutes presentation plus 5 minutes Q&A)]• 1 full page colour advertisement in the Programme Book (B2 or B3 inside covers)• Conference Leaflet outplacement (leaflet shall be provided by the exhibitor)• Lunch partnership – roll-up placement in the lunch venue (roll up is provided by the exhibitor)• Standard registration for 2 delegates	

Silver exhibitor	€ 2500
<ul style="list-style-type: none">• 4 m2 standard exhibition space with the standard exhibition package (see page 4)• Acknowledgement in media-releases, invitations and in the Programme Book• Company description (max. of 100 words) in the Programme Book• 1 full page colour advertisement in the Programme Book• Company logo and URL placed on the official conference website• Conference Leaflet outplacement (leaflet shall be provided by the exhibitor)• Exhibitor's lecture [20 minute (15 minutes presentation plus 5 minutes Q&A)]• Standard registration for 2 delegates	



Bronze exhibitor	€ 2000
<ul style="list-style-type: none">• 4 m2 standard exhibition space with the standard exhibition package (see page 4)• Acknowledgement in media-releases, invitations and Programme Book• 1 half page colour advertisement in the Programme Book• Company description (max. of 50 words) in the Programme Book• Company logo and URL placed on the official conference website• Conference Leaflet outplacement (leaflet shall be provided by the exhibitor)• Standard registration for 2 delegates	

APPLICATION DEADLINE

Deadline for application is **September 15, 2019**

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ADDITIONAL EXHIBITORSHIP OPPORTUNITIES

Company Lecture – available for three companies only	€ 1000
<ul style="list-style-type: none">• one complementary registration• 20 minute (15 minutes presentation plus 5 minutes Q&A) scientific lecture (topic and presentation abstract shall be discussed with the conference chairs)• Logo placement on conference website with URL link to exhibitor's homepage• Company description (max. of 50 words) with contacts in the Programme Book	

Lanyard and Badge	€ 700
<ul style="list-style-type: none">• Acknowledgement in the Programme Book• Company logo and URL placed on the official conference website• Company logo placement on delegate on each delegate badge together with the official conference logo• Company logo printed on lanyards (lanyard is provided by the orderer)• Company description (max. of 50 words) with contacts in the Programme Book	

Roll-up outplacement	€ 700
<ul style="list-style-type: none">• Acknowledgement in the Programme Book• Company logo and URL placed on the official conference website• Roll-up outplacement next to the registration desk (roll-up shall be provided by the orderer)• Company description (max. of 50 words) with contacts in the Programme Book	



ADVERTISING OPPORTUNITIES

Advertisement in the Programme Book – full page, color	€ 1000
Advertisement in the Programme Book – half page, color	€ 600
Conference Leaflet	€ 400
<ul style="list-style-type: none">• Maximum size of leaflet: A4• Leaflet will be placed out at the registration desk and catering Deadline for sending the leaflet: September 15, 2019	

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Prices are net amounts, VAT is excluded.



EXHIBITION APPLICATION FORM

Akadémiai Kiadó Zrt.

Tel.: +36 1 464 8218 Fax: +36-1-464-8221

E-mail: cbb@akcongress.com

Company:

Contact person:

E-mail:

Telephone:

Fax:

Country:

Post code:

Address:

City:

VAT number*:

* Customers with no VAT number should add the appropriate amount of VAT to their payment. In compliance with the Hungarian VAT law 27% VAT will be indicated on the invoice.

Service	Fee	
4 m² exhibition table	€ 1800	<input type="checkbox"/>
Gold Exhibitor	€ 3000	<input type="checkbox"/>
Silver Exhibitor	€ 2500	<input type="checkbox"/>
Bronze Exhibitor	€ 2000	<input type="checkbox"/>

Terms and Conditions

- 27% VAT is applicable to the above prices for exhibitor companies from Hungary. All other EU member countries are required to provide their EU VAT number.
- Exhibition space will be allocated on a first come, first served basis. We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.

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- Cancellation will be accepted in writing only. Cancellation received 6 weeks prior the event will entitle 50% refund of the payment. No refund will be possible after that.

By signing this form we agree to comply with the terms and conditions, which we have read and understood.

Date

Signature

Please return this form to cbb@akcongress.com or fax it to +36-1-464-8221.



ADDITIONAL EXHIBITORSHIP OPPORTUNITIES

Akadémiai Kiadó Zrt.

Tel.: +36 1 464 8218 Fax: +36-1-464-8221

E-mail: cbb@akcongress.com

Company:

Contact person:

E-mail:

Telephone:

Fax:

Country:

Post code:

Address:

City:

VAT number*:

* Customers with no VAT number should add the appropriate amount of VAT to their payment. In compliance with the Hungarian VAT law 27% VAT will be indicated on the invoice.

Company Lecture	€ 1000	<input type="checkbox"/>
Lanyard and Badge	€ 700	<input type="checkbox"/>
Roll-up outplacement	€ 700	<input type="checkbox"/>

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ADVERTISEMENT APPLICATION FORM

Akadémiai Kiadó Zrt.

Tel.: +36 1 464 8218 Fax: +36-1-464-8221

E-mail: cbb@akcongress.com

Company:

Contact person:

E-mail:

Telephone:

Fax:

Country:

Post code:

Address:

City:

VAT number*:

* Customers with no VAT number should add the appropriate amount of VAT to their payment. In compliance with the Hungarian VAT law 27% VAT will be indicated on the invoice.

ADVERTISING

Full page in the Book of Abstracts, color	€ 1000	<input type="checkbox"/>
Half page in the Book of Abstracts, color	€ 600	<input type="checkbox"/>
Conference bag Insert	€ 400	<input type="checkbox"/>

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Date

Signature

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PAYMENT CONDITIONS FOR EXHIBITORS AND ADVERTISERS

Application for exhibition partnership and advertisement will be accepted in order of received payment confirmation by the Conference Office.

Please, send your application form to the Conference Secretariat by fax or e-mail. According to the received application form, a pro-forma invoice will be issued. Exhibitors and advertisers are required to transfer the amount to our bank account or send their credit card details.

Bank details

Name: Akadémiai Kiadó Zrt.
Address: Budafoki út 187-189., A épület III. emelet, H-1117
Budapest, Hungary
VAT Number: 11387729-2-43
Name of the bank: ING BANK RT,
Address of the bank: Dózsa György út. 84/b, H-1068 Budapest, Hungary
IBAN Code: HU57 1370 0016 0249 1013 0000 0000
SWIFT Code: INGB-HUH B

Credit card details

In case of credit card payment we need the following data:

Name of the card owner:
Address of the card owner:
Number and type of your card:
Expiration date:
CVC number:

For security purposes these data can be sent in two separate e-mails to cbb@akcongress.com or in two separate fax messages (+36-1-4648-221), as well.

Cancellation policy

Cancellations will be accepted in writing only. Cancellation notices received 6 weeks prior to the event will entitle 50% reimbursement of the payment. No reimbursement will be possible after this date.